

## Why is Tareyton better?

## Others remove. Tareyton improves.

IICharcoal is why. While plain white filters reduce tar and nicotine, they also remove taste. But Tareyton has a two-part filter-a white tip on the outside, activated charcoal on the inside. Tar and nicotine are reduced. but the taste is actually improved by charcoal. IIICharcoal filtration is used to freshen air, to make beverages taste better. Charcoal in Tareyton smooths, balances and improves the tobacco taste. And that's why Tareyton is better.

Join the unswitchables and see why...


Tareyton is America's lbest-selliing charcoall filter cigarette.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

# Pioneer's new High Polymer Molecular transducer technology will alter the course of high fidelity. 

There's a significant new development in high fidelity that is destined to play a vital role in sound reproduction. It is intimately tied in with the piezoelectric principle.

The piezoelectric effect deals with certain crystal devices that flex when voltages are applied to them. Now, Pioneer has discovered a totally new application of the piezoelectric effect by applying the principle to ultra-thin aluminum coated high polymer film.

By employing this film as a lowmass diaphragm and applying audio signal voltages, the material expands and contracts uniformly generating acoustic energy. For the first time it becomes possible to transform electrical energy to an accurate acoustical equivalent. Such thin-film diaphragms properly mounted are capable of reproducing all music frequencies by means of an incredible "breathing" effect. The ramifications of this unique refinement of the piezoelectric principle are far reaching. Consider such immediate applications as microphones, cartridges, speaker systems and headphones - in fact, any type of electromechanical transducer requiring res-onance-free performance.

There have been many attempts to create sound using diaphragm motion. For example, electrostatic speakers and headphones. But in contrast to the electrostatic principle, the new application of the High Polymer Molecular principle as discovered and perfected by Pioneer, requires no dangerous, high polarizing voltages.


Fig. 1 Principle of conventional dynamic headphones


Fig. 2 Principle of new Pioneer High Polymer Molecular headphones
between you and the original sound.

Even though you may now own a pair of headphones, you owe it to yourself to hear these new piezoelectric high polymer transducer headphones. In fact, compare them with other types. You'll find a lower level of distortion-free sound than has ever been achieved - even at unprecedented volume levels. The experience of listening with these new

The first totally new concept in headphones in over a decade. Pioneer has successfully incorporated the High Polymer Molecular transducer principle in two new headphones that are unlike any others. Conventionally designed headphones use moving coils, miniature loudspeaker elements and other mechanical parts - as shown in Figure 1 - all of which come between you and your music. Pioneer's new SE-700 and SE-500 headphones don't. They employ a single thin-film high polymer piezoelectric diaphragm that reproduces sound directly, as shown in Figure 2. Only the diaphragm moves air - and moves it accurately, in exact conformance with the electrical signal applied directly to it. The accurate, low-distortion signals available from any standard headphone jack on your receiver or amplifier are directly translated to equally precise, lowdistortion sound by the action of the high polymer film diaphragm. Nothing, absolutely nothing comes


Pioneer headphones is a revelation. In addition, the open-back design, light weight and soft, snug fitting earpieces permit hours of comfortable, private listening. You'll come away from your Pioneer dealer thoroughly convinced that Pioneer has altered the course of high fidelity.

SE-700, under \$80*; SE-500, under $\$ 50^{*}$. Both come with a $93 / 4$ foot connecting cable, standard phone plug and storage case.
U.S. Pioneer Electronics Corp., 75 Oxford Drive, Moonachie, New Jersey 07074. West: 13300 S. Estrella, Los Angeles 90248 / Midwest: 1500 Greenleaf, Elk Grove Village, III. 60007 / Canada: S.H. Parker Co.


# What's the world come to when a backseat is considered optional equipment? 



The 1976 Chevette.
The new idea from Detroit.
As incredible as it may seem, on the 1976 Chevette Scooter, for your $\$ 2,899$, you don't get a backseat. You get a space where a backseat could go. If you want a backseat, it costs you an extra $\$ 199$.

It's part of a trend in the auto industry. Things that people once considered important to the design and safety of a car are now considered luxuries.

On many cars, radial-ply tires are now optional. Padded steering wheels are optional. Power-assisted brakes are optional. Even day/night

Because even today a few cars still give you a great deal of standard equipment for your money. And we're happy to say one of them is Fiat.

On the standard Fiat 128, our least expensive model, the door panels are vinyl not cardboard. The seats are vinyl instead of cloth. The bumpers are aluminum and rubber instead of painted metal. There are front door armrests. Passenger-assist handles. An electric windshield washer. A day/night rearview mirror. All standard.

Radial-ply tires, which cost $\$ 100$ to $\$ 200$ extra on many cars, are standard on the Fiat. Power-assisted front disc brakes are standard. Rack-and-pinion steering is standard.

And then you get things standard on the Fiat you couldn't get on most cars even as options: front-wheel drive, 4 -wheel independent suspension, a transversemounted overhead cam engine.

rearview mirrors are optional.

And many of the things that make a car look better are anything but standard.

For example, on the standard VW Rabbit, armrests, vinyl interior trim and vinyl seats, and bright metal exterior trim, and carpeting
are yours. But only at extra cost. They've even and bright metal exterior trim, and carpeting
are yours. But only at extra cost. They've even left off the rubber pads on the brake and gas pedals. Those are optional, too. On the standard Chevette Scooter, the door panels are embossed cardboard and the bumpers and hubcaps aren't aluminum or chrome. They're metal painted gray.

Why are we telling you this?
Instead of a long list of options we give you a long list of standards.

Now that you know all this, we hope that when you go out to buy a car you'll take the time to figure out the real price of the car, the price that includes everything you want on it. And that you won't fall for the stripped-down price on the sticker. It will save you a fortune. And it's been known to make us a few customers.


A lot of car. Not a lot of money.

YOU, HOWEVER, PROBABLY SAY BLOODY MARY. WE SAY BLOODY MARIA.

WOULDN 'T YOU LIKE TO SAY BLOODY MARIA? PERHAPS WE CAN HELP. JUST MAKE A BLOODY MARY WITH ALL THE USUAL THINGS. THEN ADD ONE NOT-SO-USUAL THING. JOSE CUERVO TEQUILA.

SHAKE WITH VIM OR VIGOR, BUT NOT BOTH. SERVE OVER ICE. OR UNDER. (IT'S A FREE COUNTRY.)

BLOODY GOOD,
ISN'T IT? BLOODY GOOD AD, TOO, IF YOU ASK US.


JOSE CUERVO (R) TEQUILA. 80 PROOF. IMPORTED AND BOTTLED BY (C) 1975, HEUBLEIN, INC., HARTFORD, CONN.

# Anyone can tallk impressive specs. We guarantee them. 

Unlike many audio manufacturers, we do more than just talk about performance. We guarantee it. Because every RS-676US deck is backed by a guarantee* of the five most important specs for any cassette deck.

But what makes this guarantee important is the music you'll hearand the noise you won't.

You won't hear any wow and flutter because we use an electronically controlled DC motor with twice the torque of our conventional motors.

And for greater speed accuracy both the flywheel and capstan are extra large. So an E flat will stay an E flat.

You can forget about tape hiss because we improved the signal-tonoise ratio with Technics exclusive low noise circuitry and Dolby $\dagger$.

And we decreased the total harmonic distortion to an inaudible level with our high-gain low-noise transistors.

For the kind of frequency response that gives you silky smooth highs, even during the highest guitar riffs, the RS-676US has our patented HPF head. Its microscopic gap literally concentrates the high frequencies onto the tape.

And every RS-676US has feather touch controls. Memory rewind-play. FM Dolby. A peak meter check switch. And much more.

Technics RS-676US. Talking about performance is one thing. Guaranteeing it is something else.
*Technics RS. 676 US is guaranteed to perform equal to, or better than, the specifications (wow and flutter, speed better than, the specifications (wow and flutter, spee
accuracy, $\mathrm{S} / \mathrm{N}$ ratio, THD and frequency response) accuracy, S/N ratio, THD and frequency response)
stated in the Specification Guarantee Card packed with stated in the Specification Guarantee Card packed
the product and available at Technics dealers. This guarantee will be honored for 90 days from the date of original purchase if delivered freight prepaid to a Panasonic factory service center. Technicsई will remedy any unit that does not perform to the specifications Specification Guarantee is in addition to the parts and labor limited warranty.
IDolby is a trademark of Dolby Laboratories Inc
§Technics is a brand name of Matsushita Electric Corporation of America.

FOR YOUR TECHNICS DEALER, CALL FREE 800 447-4700. IN ILLINOIS, 800 322-4400.

## Technics byPanasonic

Front loading cassette deck-RS-676US.


## AKA COMES



We're no newcomers to this business. We've been around a long time. Making a name for ourselves. A strong name. Akai. Worldwide, one of the strongest names going in tape equipment.

And now we're stronger than ever:
Introducing the Akai 1000 Series. Our powerful new line of Stereo and Quad receivers. We put this line together with one purpose
in mind: to turn out the best line of receiver: for the money, in the business. As far as wer concerned that's exactly what we've done.

The strength of the 1000 Series start with its engineering. It's every bit as strong a the quality that made our tape equipmen famous.

Next, strong performance characteristic and features. We honestly don't know wher

## ONSTiONG


you'd find, for the price, a line of receivers that comes on with better sound and more versatility than ours. If that sounds like a strong statement, a visit to your Akai dealer may convince you it's not strong enough.

As for styling, look for yourself. Look again. It's brushed aluminum. Clean. Handsome. Superb. Everything styling ought to be. Period.

As for value, we couldn't make it stronger. A high to low price range to fit the needs of just about anyone.

The Akai 1000 Series. With power output from 14 to 80 watts per channel, it's got the quality, performance, looks, value. And with


It can go all day and all night and still keep its cool. Here's why:

One, there's an absolutely exclusive 2000watt solid-state inverter power supply instead of those massive transformers you're used to horsing around. Total weight: 35 pounds!

Two, there's a thermally activated two-speed fan that runs low most of the time and kicks into high when the going gets hot.

There's more: 300 watts RMS per channel, both channels driven into four ohms from 20 Hz to 20 KHz , at . $05 \%$ or less total harmonic distortion.

Color-coded peak reading lights step up and down so you're the first one to know if the power needs to come down a bit.

Go see the Ice Cube. Its formal name is the JBL 6233 Prolessional Power Amplifier. Bring $\$ 1500$ and you can take it home.


# "I am a prisoner on a Cubist Homo Farm." - Mark Rudd 

(Associated Press papers please note.)

# Editors: Tony Hendra, Brian McConnachie, Sean Kelly, Douglas Kenney Executive Editor: P.J. O'Rourke <br> Associate Editors: John Weidman, Gerald Sussman Art Director: Peter Kleinman <br> Staff Writers: Peter J. Kaminsky, Ted Mann 

Senior Copy Editor: Louise Gikow Projects Copy Editor: Karen Wegner Associate Art Directors: Mark Hecker, Diana Feldman Photo Editor: Pedar Ness<br>Art Associate: Lisa Lenovitz Assistant to the Art Director: Phyllis Epstein<br>Staff Assistants: Wendy Mogel, Julie Simmons

Contributing Editors: Christopher CerI, Bruce McCall, Chris Miller, R. Bruce Moody, Emily Prager, Marc Rubin, Ed Subitzky
Contributing Artists: Neal Adams, Arky 8 Barrett, M.K. Brown, Gil Eisner, Randall Enos, Shary Flenniken, Dick Frank, Matthew Goldman,
Ronald G. Harris, Bobby London, Stan Mack, Mara McAfee, Wayne McLoughlin, Rick Meyerowitz,
Ralph Reese, Charles Rodrigues, Alan Rose, Norman Rubington, Warren Sattler, Neil Selkirk, Gahan Wilson
Production Manager: George Agoglia, Jr. Press Relations: Janis Hirsch
Publisher: Gerald L. Taylor
The National Lampoon, Inc. is a subsidiary of Twenty First Century Communications, Inc. Chairman: Matty Simmons President: Leonard Mogel
Sr. Vice-President, Administration: George Agoglia Sr. Vice-President, Sales: Gerald L. Taylor Vice-President, Finance: Charles Schneider Vice-President, Subscriptions and Product Sales: Howard Jurolsky

[^0]Southern Olfices: H.V. Brown, H.V. Brown Associates, 5825 Glenridge Dr. N.E., Building 2-Suite 116, Atlanta, Ga. 30328, (404) $252-9820$.

> NATIONAL LAMPOON® MAGAZINE: "National Lampoon" is a registored trademark of National Lampoon, Inc. The Lampoon name is used with the permission of the Harvard Lampoon, Inc. Copyright (9) 1976, National Lampoon, Inc., 635 Madison Avenue, New York, N.Y. 10022. All rights resorved. Nothing may be reprinted in whole or in part without written permission from the publisher. Any similarity to real people and places in fiction and semifiction is purely coincidental. SUBSCRIPTIONS: Published monthly by National Lampoon, Inc., 635 Madison Avenue, Now York, N.Y. $10022 . \$ 7.95$ paid annual subscription, $\$ 13.25$ paid two-year subscription, and $\$ 18.00$ paid three-year subscription in territorial U.S. Additional \$1.00 for Canada and Mexico \$2.00 for foreign. Second-class postage paid at Now York, N.Y., and additional mailing offices.

## Grand Prize:

The $\$ 100,000$ 63-foot yacht "Lucky Lady" or $\$ 100,000$ cash! It's the actual boat used in the making of the spectacular new 20th CenturyFox adventure film, Lucky Lady, starring Gene Hackman, Liza Minnelli, and Burt Reynolds.

## 10,000 Second Prizes:

Two tickets for the picture Lucky Lady.
Two things about this sweepstakes are extra cool. One is the great taste of KOOL cigarettes. The other is the 63 -foot, $\$ 100,000$ yacht "Lucky Lady." It's the yacht sailed by Gene Hackman, Liza Minnelli, and Burt Reynolds in

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Heath.
the production of the sensational new 20th Century-Fox movie Lucky Lady. And the yacht, or, if you prefer, a cool $\$ 100,000$ in cash, just might become yours if you win the KOOL "Lucky Lady" Sweepstakes. To enter, follow the official contest rules and mail in the entry blank. Then you'll be eligible for the drawing of the winner of "Lucky Lady," or two tickets for the film. Who knows? You may be sailing over cool waters or counting all that cool, green money. It's one of the coolest sweepstakes ever from the coolest cigarette ever. That's KOOL-Filter Kings, Super Longs, Milds and Box.
osawtco.


## new year's hottest movie present...

## IHE KCDL

## LUCKY LADY

 SWEEPSAKES
## KळL cigarettes proudly presents... THE K@L LUCKY LADY SWEEPSTAKES.

Official Rules: 1. To enter, print your name, address, and zip code on the entry blank, or on a $3^{\prime \prime} \times 5^{\prime \prime}$ sheet of paper. Mail to KOOL "Lucky Lady" Sweepstakes, P.O. Box 4448, Ghicago, Illinois 60677. Enter often, but each entry must be mailed separately. NO PURCHASE NECESSARYI
2. Each entry must include two empty packs of KOOL, or
a $3^{\prime \prime} \times 5^{\prime \prime}$ piece of paper on which you have printed the words "COME UP TO KOOL" in plain block let-
ters. Entries must be postmarked by March 1, 1976. 3. Prizes. The Grand Prizethe 63' yacht "Lucky Lady," valued at $\$ 100,000$ or $\$ 100,000$ cash. 10,000 second prizes -two tickets to the film Lucky Lady. Tickets are nontransforable and not redeemable for cash. 4. Grand Prizewinner chooses yacht or cash. The yacht will be delivered to the winner at its berth in California. Payment of Federal, state, and local taxes imposed on the prizowinner and the cost of delivering the yacht to the winner's home city are the sole responsibility of the prizewinner. Prize is non-transferable. 5. Winners will be selected in a drawing conducted by H .

Olsen \& Co., the results of which will be final. The odds of winning will be determined by the number of entries recelved. All prizes will be awarded. Grand Prizewinner must agroe to use of his name and picture for this promotion. 6. This sweepstakes is open only to residents of the United States 21 years of age or older. Employees of Brown \& Williamson Tobacco Corporation, its affiliate companies, advertising agencies, H. Olsen \& Co., 20th Century-Fox Films, Inc., and their advertising agencies, and their families are not eligible. Void in Missouri and wherever else prohibited or restricted by law. All Federal, state, and local laws apply. 7. For the name of the Grand Prizewinner, send a separato stamped, self-addressed envelope to: KOOL "Lucky Lady" Winners, P.O. Box 6353, Chicago, Illinois 60677.


Kings, 17 mg . "tar," 1.3 mg . nicotine; Longs, 17 mg . "tar," 1.2 mg . nicotine, av. per cigarette, FTC Report Nov. '75

You make a tape with time and thought. Carefully chosen selections recorded in the sequence that most pleases you. The musical coherence and perception is yours, a personal expression. And when the time is right to share that experience with someone you care for, having to stop and turn the tape over can loreak the mood you worked to create. Interruptions like that don't happen with the A-4300. You can enjoy continuous music on both sides of a tape with the automatic reverse function. And with automatic re-
peat a favorite tape will play as long as you like. Whether you want the music up front or in the background,
the A-4300 can give you solid music for the better part of an evening.

when you don't want the music to stop TEAC A-4300

# Squeaky to Appeals Court:"Manson who? Colson is the Charlie l'm talking about!"? 

\author{

| outlook: |
| :---: |
| Bleak |
| AIr Quality: |
| Acceptable |

}


Our Advertisers Sure Are Swell<br>So Let's Go Out and Buy Like Hell



SERVING THE $\overline{N A}$ TIONAL LAMPOON SINCE 1975
Volume1, No. LXXI 菓 February 1976 Yellow Streak Edition 100 cents

# RAY'S MAGIC BULLET- <br> hOOVER SAVED FBI QUEEN FROM KING 

WASHING-TON-Newly released FBI documents reveal that a jealous J. Edgar Hoover was the mastermind behind the Martin Luther King assassination.

Informed sources claim that the conspiracy grew out of a minor tiff between Hoover and his life-long breakfast guest and assistant, Clyde Tolson. According to the secret papers. Hoover had "a soft spot" for the natty Tolson, but had grown increasingly suspicious of his bureaumate's allegiances upon discovering a collection of Sugar Ray Robinson photos behind the commode in the lavatory separating their sleeping quarters.

Hoover's suspicions grew when Tolson painted his office a bright shade of blue (a shade particularly hated by the director) and began to plead


Foto Pravda
The Supreme Soviet of the U.S.S.R., meeting last week in Moscow.
tioned thoroughly by Justice Department officials investigating the assassination of King, both. Hopver and Tolson withheld all information, pleading "the sanctity of the marriage bond."
"work at the office" to excuse himself from their nightly sessions.

Things came to a head in early March 1968, when Tolson observed to Hoover, "That Martin Luther King fellow probably
has a nice body under those robes."

Convinced that a serious affair was afoot, Hoover let out a contract on King's life to former dance instructor James Earl Ray. Though ques-

## REIGN IN SPAIN FASCISM ON THE WANE

MADRID Moving quickly to win favor for Spain's long-stànding application for membership in the Common Market, King Juan Carlos de Borobon laid out the first steps in his "phased democracy" program.

Speaking before the newly-enlarged Council of the Realm, the pluralist potentate pro(Continued on

## "LISTEN CLOSELY. YOUR MUSICAL HERITAGE LIES BETWEEN THESE GROOVES." "Record World"

 "THE HISTORY OF BRITISH ROGK VOLUME III" Bridging two generations worth of memories. Featuring favorites by The Hollies, The Dave Clark Five, The Zombies, The Troggs plus hard to find tracks by The Kinks, Cream, David Bowie and The Lower Third, Chris Farlowe and Elton John.

THE SCREAMS MAY HAVE DIED


BUT THE BEAT GOES ON!


Marketed by ABC Records

WASHINGTON - In a continuation of its probe into FBICIA alleged improprieties, the Senate select committee on intelligence today issued a half-inch thick report on illegal infiltration of the Boy Scouts of America by both the FBI and the CIA.

Drawing on 5,000

## FASCISM

(Continued from
page 1, col.5) claimed, "If democracy means anything. it means giving the people a wide range of choices." Detailing the "many advances in human dignity during the reign of Generalissimo Franco," such as "clean uniforms," the King unveiled a farranging reform of Spain's legal system, promising that "all ETA terrorists, Bolshevist Social Democrats, Protestants, and Freemasons" would henceforth be given complete freedom of choice between the firing squad or hanging.

## A Scout Is Clean,Brave,Reveren and Under Surveillane

pages of testimony taken from 300 dens, packs, and troops of the BSA during closeddoor hearings, the bipartisan committee headed by Frank Church confirmed many long-standing rumors and suspicions concerning the FBI and the ClA's attempts to smear the Scouts.

The CIA-FBI report spanned decades, going all the way back to J. Edgar Hoover's childhood, when he was expelled from the Boy Scouts Troop 24.


It's the middle of summer "down under" in sunny Australia. That's why Carmalita Weinstein is showing you her tits. Miss Weinstein is an actress in the Bronx, New York. She enjoys modeling and watching TV.
planting smo bombs at vari Boy Scout Ja borees.

- Pictures of Scc practicing mou to-mouth resusc tion were tal from 1959 to 1 and sent to parents of the $b$ with poison pen ters accusing th of being gay.
- Any Scout playing unus skill at fire build was placed ot computerized lis subversive arson
The select con tee's report alsc tailed a notice increase in FBI he ment of the BS 1968, when Lubow, of Mo Alabama, a four ycar-old Scout wo on his merit bad geneology, disco that J. Edgar Hc and Martin Lt King, Jr. were act distant cousins. young Scout app on "The Day B Yesterday," a loca night television show then hoste Tom Snyder, wea disguise and st that he feared a tempted assassin by certain Eagle S who were workin the FBI. The boy disappeared camping trip.


## Bum Scare Rocks U.^

NEW YORK -An unexploded bum was discovered early last week outside the delegates' dining room at the U.N. building in New York. The bum, who planted him-
self over a hot air vent, is believed to have been seeking warmth.

Panicked delegates fled the immediate area, and it was cordoned off when an Irish attaché noticed that the bum was "sweating." Experts on
the New York City bum squad, who were responsible for removing the bum, confirmed later that "a sweating bum is always more dangerous."

## Bums A way

Lieutenant Dave Tynan, who was in charge of the forty-five
minute bum dis operation, said th bum was awak with an air horn, lured outside with eral bottles of Irish Rose. Once side, the bum herded down the and into the back waiting paddy $u$ by motorcycle p

## I got de John de Conquer root, I got de Mojo Han', too. 'Scribe to de mag, or it's too bad fo' you.



T
his is Mama Sayer. She has the power. Yes, indeed. The power to make you happier than you've ever been or the power to blow your soul full of holes. She thinks everybody should subscribe to the National Lampoon and receive extreme good fortune in the mail every month. It's very unlucky to disagree with Mama Sayer.

- President Gerald Ford saw this ad three times. Advisors told him not to worry. Twice, loonies tried to kill him,
$\square$ One-year subscription-
$\$ 7.95$ (save $\$ 4.05$ over single copy price).
$\square$ Two.year subscription-
$\$ 13.25$ (save $\$ 10.75$ over single copy price).
$\square$ Three-year subscription-
$\$ 18.00$ (save $\$ 18.00$ over single copy price).
Name


## (please print)

Address
City
State
Zip
Please make sure to list your correct zip code number.
For each year add $\$ 1.00$ for Canada and Mexico, $\$ 2.00$ for foreign countries.
All checks must be payable within continental U.S. or Canada.
and the third time he had a car accident. We decided to give him a gift subscription.

- Singer Elvis Presley saw this ad. He said it was a lot of, bullshit. Later, he developed a severe colonic infection that required surgery.
-Donald "Cinque" DeFreeze saw this ad and strongly denounced it as a fascist ploy to subvert the will of the people. General Cinque was burned to death in a basement on national television.


# This year there will be thirteen issues of the National Lampoon. 



## One of them

 is a record alloum.

## Organized Government Suspected in

WASHING TON - Investigations of organized government here have turned up evidence that as many as 210 million Americans have been victimized by an elaborate "protection racket" that may

## \$90 Billion-a-Year Protection Racket

have netted more than $\$ 2$ trillion over the past three years.
Victims were threatened with nuclear holocaust, the loss of Western Europe, and Communist enslavement if they failed to
cough up. And those who did not pay sometimes were held prisoner for years.
Prime suspects in the protection shakedown include Donald "The Secretary of Defense" Rumsfeld, Thomas "Chairman of the Joint Chiefs of Staff",

Moorer, and Robert "Commandant of the Marine Corps" Cushman. No indictments have been handed down so far, however. Recent polls have shown growing public concern over organized government. Government statistics have
risen alarmingly in every category over the past decade, with organized government accounting for almost 100 percent of the governings committed. $Y$ et only a few dozen organised government figures have ever been convicted in court.

## I.R.A.SetsNew Mark in Guinness Book of World Records

LONDON-The Irish Republican Army set a new world's record for killing editors of the Guinness Book of World Records by killing an editor of the Guinness Book of World Records last No-

## Latest Harris Poll Prefers Harris for President

NEW YORK - Pollster Louis Harris discovered that he is now the most popular presidential candidate for either party. In his latest preferential poll, he listed the fifty major candidates and included a space marked "other." It turned out that he garnered 36 percent of the entire sampling, appearing in the "other"category. Harris beat all fifty candidates by a wide margin. His closest competitors were Ted Kennedy with 8 percent. followed by Reagan with 5.5 percent and Wallace with 3.2 percent.
Harris believes his popularity stems from the fact that he is neutral and represents every region of the country. "It's also possible that people remember me because the name of my company is
at the top of every questionnaire," said Harris. that's what the American people want right now."
"It's the only name in a bigger size typeface than the others, so it probably makes a bigger impression." Harris is "thrilled and delighted" with the results of his poll, and is busy forming a nation-
wide organization for fund-raising and camwide organization for fund-raising and campaigning. With 36 percent of the votes in the bag, he figures he needs a plurality of 42-45 percent to win it all. As for his VP running mate, he leans toward Fred Harris, the neo-populist Democrat, for obvious reasons. "Harris and Harris," said
Harris. "It's easy to remember and above all, it for obvious reasons. "Harris and Harris," said
Harris. "It's easy to remember and above all, it Harris. "It's easy to remember and above all, it
promises stability and continuity in office. And
vember 27, the Guinness Book of World Records reported today. The previous world's record for killing editors of the Guinness Book of World Records was none.

## COLAECLATE RESEARCH PAptis

Please rush my catalog
Enclosed is $\$ 1.00$
Name
Address
City
State

ty


Thousands of Topics Send for your up-to-date, 176-page, mail order catalog of 5500 topics. Enclose $\$ 1.00$ to cover postage and handling.

RESEARCH ASSISTANCE, INC. 11322 IDAHO AVE., \# 206E LOS ANGELES, CALIF. 90025 (213) 477-8474

Our research papers are sold for research purposes only.
$\qquad$
Zip

## DValave $\left(\begin{array}{c}\text { (an } \\ \left(\begin{array}{c}a\end{array}\right) \\ 4\end{array}\right.$

by Brittanica Dimwiddy
This month: "Black Widow" Coretta King
"The truth is, I feel relieved now that Martin is dead." That's Mrs. Coretta King speaking, widow of the world-famous Negro preacher and activist.
Not that Mrs. King wasn't saddened by her husband's tragic death. It's just that she was under far too much pressure and tension while he was alive. Life wasn't exactly a bowl of cherries for Coretta! "Martin liked to use me as his sounding board," said Mrs. King. "But as things got worse in his last years, he began to use me more as a punching bag. and I don't mean verbally. Not that I blamed him. Lord knows what he was going through, with the FBI and the right-wing elements after him. He had to let out his fears and frustrations on someone-what better person than his wife?"
And to prove her point, Mrs. King hitched up her long black dress to reveal a collection of unsightly scars on her thighs, where she claimed her husband used to beat her with a ham hock.
"And that business about liking my south-ern-style cooking was just public relations." said Mrs. King, as she gracefully mixed us a shakerful of planter's punches. "Martin preferred haute cuisine, that's French food, you know. If he didn't have his lobster thermidor or duck a l'orange, I'd get another thumping with the ham hock. And I never could get the hang of cooking

French food."
And so, Coretta King is relieved that her husband is dead. She'd much rather lead the modest, unassuming life she leads at the present-managing a chain of Chicago hair conking parlors.

Are there any new men in her life? Coretta King smiles coyly but dismisses the idea with a wave of her punch glass. She's much too busy for serious romance. And, as she says, "After you've been married to a King, everything else seems so common."

## One South Moluccan Cone Please Hold the Sprinkles

JAKARTA, INDONESIA - The Provisional Government of South Molucca today signed a multiparty agreement with Indonesia, the Netherlands, and Howard Johnson, Inc., whereby the Melanesian middlemen will relinquish all claims to national sovereignty in return for full proprietorship in a newly created flavor at all Howard Johnson franchises. The new frosty delight will be called South Moluccan Bombe.


Photo taken at 1954 Democratic fund-raising dinner allegedly shows CIA agents in backround, disguised as waiters.

## Ike Used CIA Agents to "Serve"Dem Fund Raisers

WASHINGTON - The continuing investigation of CIA clandestine activities by the House Select Committee on Intelligence has revealed that CIA agents were used by the Eisenhower administration to spy on Democratic
party fund-raising events.

According to documents subpoenaed by Committee Chairman Otis G. Pike (Dem., N.Y.), crack teams of CIA operatives, under orders from President Eisenhower, infiltrated major Democratic fund-raising dinners in 1954, 1956, and 1958, disguised as waiters and busboys.

Memos dated shortly after the $1954 \$ 1,000-$ a-plate National Democratic Party Dinner in Kansas City, Missouri, show that Eisenhower was provided with detailed information to the effect that Adlai Stevenson disliked broccoli, Mayor Daley has to go to the lavatory every thirty minutes, and the little tiny fork way over on the left is for oysters.

Pike, in a statement released today, noted that one of the most disturbing aspects of these CIA activities was that "the agents active in the infiltrations at that time are now in positions of prominence and authority inside the agency." Pike went on to say that such agents could hardly be ex(Continued on

# Sports Column <br>  <br> by Red Ruffansore 

Along about the winter solstice came the word, via the so-called liberal press, that half the pro athletes in this nation are pansies. Homos. Fruitbars. It brought old Red's sangfroid to a boil. Poets and lawyers, sure. Even some journalists of the acquaintance of yours truly have indulged in the unspeakable vice. But athletes? No way, I reasoned. How could a boy, raised up manly, spending half his leisure hours rolling about on the sward with his fellows, and the rest disporting naked 'neath the locker room showers, turn into a goddamn fairy?
But your agent decided to check the scandal out, beginning with a between-the-lines reread of the exposé in question. Football quarterbacks. the muckraker implied, are the pros most prone, as it were, to the perversion. And, come to think, some years ago the sports world was rife with rumors that the happy menage of a leading QB and famous tenor had been shattered by a bitchy beefcake movie star.

So old Red put spotters with stopwatches on all the bowl and play-off games, just to see which, if any, field generals spent too much time snuggled up to the snap's posterior in the classic T formation. It checked out. My statistics indicate that not the reported trio, but a half-dozen NFL signalcallers are lousy faggots. Limp-wristed liberal libel laws forbid me to name names, but you can take this simple test. The queers in question are those quarterbacks who call numerous audibles at the line, thereby gaining for themselves a few more seconds of lascivious pleasure frottaging the presented posterior of the center. 'Nuff said.
Red Hots.... Off-season trades brought some surprises, with Yankees swapping their entire outfield for a mint condition Orlando Cepeda bubble gum card and first rights to TV reruns of The Lou Gehrig Story. . . . Portland's lackluster Trailblazers caught red-handed negotiating with city of Boston to import tall, expensive Negroes wholesale. ... Yours truly predicts big things for ABC's upcoming "Celebrity Quoits" series. ... Carmen Basilio, newly added as a sparring partner by George Foreman, says big George looks good to him.... The quality of pro wrestling greatly improved since officials took our hint, and forced the grunters-and-groaners to play fair. . . . Thanks and a tip o' Red's topper to the thoughtful reader who sent old Red tickets to the Winter Olympics in Minsk . . I'm off in the morning.
 State bird of Indiana is the small-mouthed bass.

Jewish Terrorists In 9,861st Day of


Two million Jewish terrorists continue, today, to occupy the small country on the Mediterranean Sea which they seized last May 4, 1948. Negotiations seem to be stalemated.

More than two million Moslem hostages continue to be held in side the country, two million others having been let go. The terrorists threaten to release the remaining hostages into Lebanon, Syria, Jordan, and Egypt if their demands aren't met.


# Rod Stewart • The Beach Boys • Bonnie Raitt • Little Feat • Graham Central Station Frank Zappa and Captain Beefheart • Todd Rundgren • Montrose • Tower of Power Fleetwood Mac • Foghat • Jimmy Cliff • Black Sabbath • Richard Pryor • PLUS 10 others! 

THE FIRST


RECORD ALBUM
Uncrate THE WORKS
and discover power,
efficiency, ease of listening you never thought possible!
TWICE the playing power of ordinary albums ... at a fraction of the cost! THE WORKS, containing two long-playing records, is available only by mail for only $\$ 2.00$.
ACT TODAY and get this fantastic album before your competition finds out about it!


# HOW TO GET LAID 



WHAT TURNS A GIRL ON?
The answers are in a unique new book called HOW TO MAKE IT WITH WOMEN.
It's different from anything you've ever seen before. You don't have to come on heavy or try to be someone you're not.
It tells you how to meet her, how to get her turned on to you, how to get her into bed. It shows you how to really satisfy her-and how to keep her
This remarkable book is packed with simple, effective techniques that really work. And they're guaranted to work for you or your money back.


Book sem in non-identifiable wrapper

## Amareur songwriters became professionals through The American Song Festival

The judges are music publishers, record company executives and artists. They look upon the American Song Festival as a way of discovering new songs and songwriters.

In addition to invaluable exposure and cash awards (over $\$ 257,000$ awarded the last two years), the festival places songs throughout the music industry. You don't have to know how to write music; all you need is a song and an easy home recording. Only the lyrics and melody are judged, not the presentation.

Call or write now for information about the Third Annual American Song Festival.


The American Song Festival
5900 Wilshire Blvod. W, Pavilion, Department A Los Angeles, CA 90036 (213) 937.7370


- Doctors in Teruel, Spain, examined a seventy-six-year-old woman who complained of abdominal pains and found she had been pregnant for forty years.

In 1935, when the woman was in her eighth month of pregnancy, doctors diagnosed a stillborn fetus. Because of the lack of hospital facilities in the town, doctors decided not to remove the fetus, hoping that it would disappear.
The woman eventually resumed menstruation and had no complaints until stomach pains developed a few weeks ago. She was offered a free operation to remove the calcified fetus, but refused it. San Francisco Chronicle

- After a quarrel with his wife Shirley, Emerson Reed stormed out of the house. Thinking her husband was walking down the road, Shirley and several of their eight children piled into the family car after him.

Shirley was backing the car down the driveway when the children screamed, "Mommy, you've run over Daddy."

Emerson, who had been lying on the grass behind the car, tried to get up after a tire had run over his stomach. Shirley panicked and drove the car back up the driveway, running over her husband again.

Emerson Reed managed to get up and comfort Shirley, who had by then dissolved into tears. Mr. Reed was hospitalized for observation, complaining that it was hard to catch his breath. Toledo, Ohio Blade (B.W. Bopp)

- Janos Pek was an avid soccer fan before he was paralyzed as a result of an accident. The accident also rendered him mute, and since 1964, Pek
had lain in a Kaposvar, Hungary, hospital bed virtually unable to communicate. Several patients gathered around a radio near Pek's bed to listen to the opening soccer game of the season. As the announcer described how a forward was tripped in front of the goal, Janos Pek shouted, "Penalty!"

Doctors say his dumbness, caused by a nervous trauma, was cured by excitement. His team won, and Pek is speaking normally again. Chicago Tribune (L. Rudd)

- The government-owned Italian railroad system has filed suit against a dead man.

Lorenzo Castelli is charged with holding up three trains for periods ranging up to twenty-nine minutes by "crossing the tracks incautiously and being hit by a train." Castelli was killed instantly by the train in question. Chicago Sun Times (T. Fortin)

- When Jose Luis Perez goes on hunting trips, he carries extra .22magnum cartridges in his hat lining. After his last trip, Perez drove to the Orange County New York Social Services Department to wait for a friend. While waiting, a bee flew into the car window. Perez chased the bee out of the car, and when it landed on the sidewalk Perez swatted it with his hat. One of his extra bullets, a rimfire type that any sharp blow can set off, discharged as Perez's hat hit the sidewalk. Perez was treated for an inchlong graze on his forehead. Police said local ordinances show no law against carrying an unlicensed hat, and the case was closed. The Times Herald (R. Lasky)
- Bird watching has been classed as a "hazardous hobby" by a British medical journal, The Practitioner. The magazine reported the case of a bird watcher so oblivious to other forms of wildlife that he was eaten by a crocodile. Omaha World-Herald (R. Naughler)
- Joan Hansen of Oshkosh, Wisconsin, escaped injury in an automobile accident which involved her car, twelve parked cars, six light poles and retaining posts, a section of fence, and a traffic sign.
Police report that Ms. Hansen backed out of a parking stall at 1:18 A.M. and apparently became confused while steering her auto over


## More cigarette



1. Is your cigarette as long and as lean as our cigarette for more pleasure, more style?
2. Does your cigarette draw as easy as our cigarette for more tobacco enjoyment?
3. Does your cigarette smoke slower than a 100 mm cigarette for more smoking time?
4. Does your cigarette come in a burnished brown wrap so it looks as good as it smokes?
5. Does your cigarette sit neat in your hand like it was made for it and fit your face like it found a home?
6. Does your cigarette give you all this yet cost no more than a 100 mm cigarette (which means more for your money)?
If the answer to all these questions is yes, your cigarette is probably More. Because there's only one cigarette that's so much more. More.

## The first 120 mm cigarette.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
onge-r.s. newholos toracco co.
FILTER, MENTHOL: 21 mg ."tar", 1.6 mg . nicotine, av. per cigarette by FTC method.


## Believe what you've heard.

The new Bob Dylan allbum. On Columbia Records and Tapes.

True Facts
continued
a safety island. During her maneuvering, she somehow got her car wedged between the edge of the parking lot and a row of light poles. As Ms. Hansen tried to drive between the poles and the row of cars, she struck one car, pushed it into a second, which hit a third, which hit a fourth. She then slammed into a post, which hit the fifth car. Her own car then hit a sixth, a seventh car, a sign, an eighth car, a ninth car, a tenth car, a light pole, an eleventh car, another pole, a twelfth car, two more poles, and the fence.
Ms. Hansen and her automobile finally came to rest fifty feet beyond the fence on a sidewalk. She was not ticketed. Oshkosh Daily Northwestern (W. Roy)

- A visiting priest called the death of the Rev. Joseph Mueller, who died of a heart attack while performing a wedding, "the most beautiful thing I've ever seen."

Rev. James Kaczmarek, Mueller's fellow priest, was assisting in the wedding Mass when Mueller collapsed. Said Kacrmarek, "It seems fitting that a man who devoted his life to God should die on the altar, and it's as if my whole purpose in being there was just to give him the last rites. Too few people are lucky enough to have that kind of death."

Kaczmarek completed the wedding ceremony without further delay, but noted that the newlyweds "stood around the church for quite some time" before continuing on to their reception. Madison (Wis.) State Journal (T. Laughrin)

- Leah Edwards was eating in a New Orleans restaurant when two youths ran in and snatched her purse. She chased them out of the restaurant for six blocks, yelling "Stop, thief" all the way. Finally, in the seventh block, an unidentified man heard the cry, saw Miss Edwards running, and tripped her. The thieves escaped. Dallas Morning News (L. Proctor)
- A crew of firemen was dispatched to a Portsmouth, Virginia, street to rescue a cat from a tree. Mission accomplished, the cat was released, frightened but unharmed. As the fire truck started back to the station, it ran over the cat. The (Norfolk) VirginianPilot (W. Cote)
- In an ironic twist to the age-old cops and robbers story, the burglars became the victims in Lawnsdale, California.
Three men suspected of stealing a television set from a home in this suburban community were themselves kidnapped by a local vigilante group. The three were held for ransom until the television set was returned to another home in the area the next morning.

The vigilante-kidnappers released two of the hostages, deputies said, but took Joe Arce, twenty-six, to an isolated section of the Palos Verdes peninsula overlooking the Pacific Ocean. At that point, they apparently pushed Arce off the 250 -foot cliff.

A group of boys out fishing found his body the next morning and notified the authorities. Tipped off that Arce's plunge was no accident, an investigation began and arrests followed.
"You can't take a man's TV set," one deputy said. "Sitting in front of the TV drinking a beer, isn't that what America's all about?" San Francisco Chronicle
A one-year subscription or the equivalent value in National $\mathrm{Lam}_{-}$ poon products will be given for items used. Send entries to: True Facts, National Lampoon, 635 Madison Ave., N.Y., N.Y. 10022. In the event of duplications, the earliest postmark is selected.



Is it live, or is it Memorex?
(C) 1976, Memorex Corporation, Santa Clara, California 95052

# High praise forADCMKII low mass cartridges. 


"This cartridge (ADC XLM MKII) gave us some of the smoothest and cleanest high-end results we have heard from record reproduction. Heavily recorded difficult musical passages were handled with ease and overall musical accuracy was maintained."

The Len Feldman Report in FM Guide
"Tracking ability at low and middle frequencies was exceptional ...the high level required half the tracking force of most other cartridges ... one of the best 2 -channel stereo cartridges and better than most CD-4 types." (ADC Super XLM MKII)

Hi-Fi News and Record Review

A unique "induced magnet" reduces the mass in the moving system which allows for the most accurate tracking at one gram or less. This low tracking force also assures minimal erosion of the record grooves. Available with Shibata type or elliptical diamond stylus, at audio dealers. For detailed specifications, write.

AUDIO DYNAMICS GORPORATION
A BSR Company - New Milford, Conn 06776


Letters
continued from page 5
those of the letter." That wouldn't help much, but it would help some.

I mean, you should have seen my sister when they used her for a proCommunist letter, and she's really anti-Communist. And they used my cousin for a letter in favor of abortions when he's supporting three whole boxes of stationery just because he wouldn't dream of doing something like that.

Well, I'm glad I got this off my chest. Thanks for printing this. And tell your readers that when they read the other letters in the letter column, they should always think of them as guys like me and not necessarily what they say.

Sincerely, A letter

Sirs:
I do my thing, and you do your thing.
I am not in this world to live up to your expectations,
And you are not in this world to live up to mine.
You are you
And I am I,
And if by chance we find each other I'll have you on your back with your pants down around your ankles so fast it will make your head swim.

Fritz Perlz
Esaloon Institute, California
Sirs:
As a professional etymologist, I had to laugh at your analysis of the words dork and nurd. You cited no Greek or Latin sources for these words, implying that dork was an American pioneer expression meaning "one who pees down his leg" and that nurd meant "one who farts in the bathtub and eats the bubbles." What sheer nonsense! Dork derives from the Greek word doerkon, meaning "Persian ne'er-do-well," and nurd dates back to the Latin term nurdalis, meaning "jail bait." Perhaps you dorks will be more careful in the future.

Maxwell F. Wagnall Lexicon, Kentucky

Sirs:
Moss does not adhere to a rolling stone. Diana Ross has a kidney stone. Stone your boss if you're at a loss. Toss a stone at a hoss. Jesus, this is good shit.

Ogden Hash<br>Thaistick, Columbia



## The VOLKSPEAKERS

You're probably saying to yourself, "This must be the astounding Orange Crate car l've been hearing so much about."

A swell guess. But no cigar.
Volkspeaker is what Altec/Lansing is calling their new line of bookshelf speakers. Because, like the other 'Volks,' they represent superior performance, superior craftsmanship and superior economy.

The Volkspeakers are designed to enhance the hard to hear frequencies at both ends of the sound spectrum so you not only hear more-you hear better.

They're finished with the finest natural walnut and oak veneer both inside and out. So if you want to remove the sound-transparent grilles, you won't have to stare at a baffleboard that looks like the "after" picture of Doriạn Grey.

They range in price from $\$ 89.00$ for the Model One to $\$ 289.00$ for the Model Nine.

And, they're real easy to drive.
You don't need a ten megawalt, science-fiction amp to keep them going. Because even the biggest Volkspeaker requires only 12 watts of power.

So, tuck your favorite record under your arm and take it in for a spin today.

The Volkspeakers,now at your authorized Altec/Lansing dealer.


## 紅VOLKSPEAKERS

Speakers for people from the people at Altec/Lansing

Sirs:
I've been dating this high-class chick named Ruby Ott. She's breaking the bank at Monte Carlo, so to speak. I can't make enough lucre to satisly her every earthly whim, y'understand. The loaf of bread and jug of wine ran me about six bucks. The "thou" part stung me for a coupla Ben Franklins. I'm frantic, Abby. How long can this go on?

Omar Khayyam
Two Nuts, Iraq
Sirs:
Tell Bilbo to blow it out his ass. I'm selling the ring to the KGB. See you suckers on the Riviera.

Frodo
Hobbitshithole, Eng.

Sirs:
My client has just completed Part Two of his novel, $\Lambda$ Very Special Relationship, which deals with the life and loves of a vice-president of the United States. Part One, as you may know, was serialized in McCall's magazine. However, they have elected to pass on their option for Part Two. My client has gone back to the typewriter and made some minor alterations which we believe you may find suitable for your magazine. An excerpt follows:

For several seconds they faced each other silently, he wondering whether to wipe the lemon meringue pie from his face, she half wishing he would get off her

## The warm glow of power from Peavey



No doubt, the single unit tube amp is still the most popular form of guitar
amplification. The reason
for this, of course, is the tube amp's smooth, harmonic characteristics. And, as you know, a tube amp when overdriven produces sustain and gutty distortion that is unobtainable in most transistor units.

You should also know that Peavey offers you the most versatile line of tube amps going. This versatility is due to our new "Automix" feature that creates super sustain, tonal variations, and unlimited distortion by allowing the amp's two channels to be mixed, switched, and stacked with the Automixer footswitch. The Automix system is extremely functional since it permits both channels to be used to augment the tonal and distortion characteristics of the tube amp.

Big power in small
packages is essential to the
professional musician. That's
why we've designed our
versatile Automix feature into four single unit, tube models
that afford the guitarist
maximum compactness and
portability.
The Classic:
A 50 watt (RMS @ $5 \%$ THD) professional unit with the advanced circuitry and features to compete with, or better the performance of,

amps selling for more than twice its price, the Classic features controls for equalization, master volume reverb, and tremolo and is available in two models: with 2-12" speakers at $\$ 299.50$ or $4.10^{\prime \prime}$ speakers at $\$ 359.50$. The Artist

Size for size the Artist is the most powerful single unit tube amp commercially available. This super compact unit delivers 120 watts (RMS @ $5 \% \mathrm{THD}$ ) ; features equalization, master gain and reverb; and comes with a 12 " super heavy duty professional grade speaker for only $\$ 449.50$. A 15 " version is available at a slightly higher price.
The Deuce
The Deuce is powered by 4 rugged 6L6GC tubes in a push-pull paralleled circuit producing 120 watts (RMS @ 5\% THD).
Equalization, reverb, tremolo, and mastor gain controls are included in this fully professional amplifier. The Deuce with 2-12" speakers lists for \$449.50. Suggested list for our 4-10" version is $\$ 499.50$.

## The Mace

The ultimate in portable tube type guitar amplification


is represented in the new Peavey Mace. Rated at a conservative 160 watts (RMS (e) 5\% THD), the Mace features two channels with pre and post gain controls on each channel, equalization, tremolo and reverb. The Mace is available in two models: the 2-12" speaker model that lists for $\$ 599.50$ or the $4-12$ " speaker model that lists for $\$ 679.50$.

We'll send you complete information about Automix and the exciting things it can do with the Classic, Artist, Deuce, and Mace if you write to:
Peavey Electronics P O Box 2898 Meridian, Ms 39301 But you really must listen to appreciate the beauty of Automix.

After you do we think you'll be impressed.


PEAVEY ELECTRONICS CORP
foot. Then, the moment passed, and with it, wind.

The vice-president reached out suddenly, his open hand traveling in an arc towards her face. Instinctively, she drew up her arms for protection, giving the vice-president the opening he needed to tweak her nipple.
"Good night, Meredith. Sleep well," he said, then walked through the closed door, leaving behind a silhouette and a hundred dollar bill in Monopoly money.

Scott Meredith
The Meredith Agency, N.Y., N.Y.

## Dear Mom and Dad:

Right now what I'm really into is trying to find myself, and I think I might be in San Francisco. How's about plane fare?

Tina Tri-Delt
Off-campus, Ohio
Sirs:
It's my Party and I'll cry if I want to. Cry if I want to. Cry if I want to. You would cry too if it happened to you.
V.I. Lenin

In the glass box on the left, Russia

## Sirs:

Please don't say anything to Columbia Records, but I'm that guy they're calling Bruce Springsteen. I just tape my nose down with flesh-colored Band-Aids and borrow a motorcycle jacket from Lance Loud.

Bob "The New Bob Dylan" Dylan
Positively Fifth Avenue, New York

## Deal Locky:

Am vely solly about poison Mu Shu Polk. Mistel Plesident no courd vely good wolk chop-chop stickee an' gettee vely rittle in mouth. I send back yen quickee-quick.

Chou En Lai
Forbidden Palace, China

## Sirs:

Don't mess with Jim, because by now he is probably all rotten and terrible smelling. Believe me, I know.

Gram Parsons
Death Valley, California
Sirs:
Listen. I don't want to say nothing, but Patti Smith has shit for tits.

Elizabeth Bare-Ass Browning
Death-in-Venice, Italy


25 Startling valise from Jane Austen, Tex.!! Charles (Pat and Mike) Bronson is now only six inches tall! A living humanette! That's why his private life is kept on ice, baby, and why but no one interviews the rugged sixty-one-year-old star. His short size is not the only problem, either. Dig: his wife is eight feet, six inches tall, beautiful though she is, and the actor -he of the formica school of acting has long been under her "thumb." She doesn't allow him to talk at all, not even to mew. That's why he doesn't say much in his films. Only has a few words left. Evidently, she really wears the pants in that household, and beats him up a lot, or so the neighbors say. This gives C.B.'s screen roles added tang, but his make-up man says his crow's feet now have to be kohled on with a single hair, for thus does beauty draw us, and his toupé's a rat's cunt. He was originally over five feet tall, but loses
about an inch a film. He will be four inches tall in May, leaving him only four films before he vanishes, which he is scheduled to do on Whitsuntide.
Da Slambang imperial from Floorboards, W. Va.!! Suggestions that poet/ novelist Janet Burroway was seen crossing the Pyrenees on white assback, garlanded in roses, smuggling penguin beaks, Quaker Oats, and kef, are a base canard. They have to be: the lady in question is a vegetarian! mer Flabbergastering shopping bag from Pick Your Nose and Eat It, S.C.!!! That flittering meacock, Joe Frazier, sucks goat dugs. 'Deed, he's never without eight wet nannies wherever he travels, and has six feedings a day, except when he cries; then he gets more. Joe lies flat on his back and sucks the capric wine directly from the pap. That new line of Joe dolls, which came out at Xmas in Ghettomarts all across the country, shows this. While nursing, Joe wears boxing gloves to keep himself from scratching his face. It's where he first learned to wear them, and is still his main reason lor doing so. (He wears booties, too.) It's also where he first learned to lie flat on his back. In real life, of course, Joe wears diapers
under his trunks, and on the dolly, kids can change them. All you have to do is punch your Joe doll, and it shits in its pants. When asked what he does between bouts, Joe said,"The same thing I do between rounds, you goose. File my fingernails."
D Incredible rucksack from Razor Burn, Md.!!! Ava Gardner has turned Communist!!!
v- Earth-shaking two-suiter from Is That Seat Empty, Miss.!!! Now that the amnicentesis test can prove birth defects in 99 percent of cases before birth, parents from all over are asking where was this when they needed it, for shit's sake. Jerry Lewis's mother says, "I would never a had him, the little martinet." "Into the kitty litter box with him," says Andy Warhol's mother. President Ford's mother wired in a special message: "He would not be where he is today. He'd be in the belly of a fish." But Frank Sinatra's mither, surprising to "Birdbath," said otherwise: "I had to have him. As soon as he got in there, he started throwing punches. If I hadn't had him, once he had of gotten out, he would of killed me."

> Next month: Ann-Margret learns how to kiss!
R.B.M.

## Sound gatherero.music giver.

Music is the color in your life. Make sure you get all the color. Record on The Music Tape" by Capitol. It's the premium blank tape made especially for recording music with all of its color. If we didn't believe it was the finest tape for music recording and playback, we wouldn't put our name on it. The Music Tape by Capiol.


It is winter here in New York, and tonight as I sit typing with a rapidity increased in direct proportion to my recent pay raise, a Duraflame log playing, rainbow in the fireplace, my mind wanders where my feet cannot: Canada. I have to my left a list of ideas for future "Canadian Corners." Get your eyes back here or you'll go snow-blind. 1. Get a guest writer for the column.
"Hemingway's Canadian Journal"; all about ice fishing and how he really didn't like the Canadian journalists he worked with, although he grudgingly admits some of them really could report.
2. Same joke, only Canadian poetess/ critic/novelist Margaret Atwood; a lot of stuff about finding yourself, your typewriter, and things in your purse. Better not mention the blow job stuff with Irving Latent; her lawyer's as anxious to go down in the annals of Canadian jurisprudence as Margaret is to go down on Latent.
3. Eskimos discover Canadian art.
4. Landlocked province of Manitoba
passes anti-seal hunting legislation, terming the yearly hunt which occurs off Labrador "brutal and inhumane." Labrador natives forbid the cultivation of wheat within their borders. Loony. 5. Canadian Cartooning. Run those five cartoons that came in last month. We'll lose every American reader we've got, some by their own hands, no doubt. I don't know why the guy who opened the envelope took those pills; it seems to me he had a lot to live for, at least compared to the guy that drew them.
6. Canadian Sports. Kleinman's been suggesting this one for a long time; frostbacks running naked races across frozen lakes with burning newspapers tucked between their legs. Events held under the auspices of the intemperance union.
7. A lucky number indeed. Multiply it by ten and you get the Prime Minister's IQ; multiply it by ninety-seven and you get the average age of a Canadian senator in dog years; subtract two from it and you get the number of years of penal servitude deserved by certain members of the Acadia University board of governors for their land dealings. Boring.
8. Sex piece about looking for oil. "Exxon Marks the Spot." "He brought his throbbing rig to bear above her mossy tundra. 'I thought you a little perma frosty,' he mumbled. 'Don't talk, drill me...' she sighed. Later, they did it between the mountains;
'What a gusher!' she gasped as his finger probed her tar sands." Starts out crude, but later it gets refined. 9. "Some Honorable Members"; more sex grunge about the Canadian Parliament. Hope mother doesn't read it. 10. Building up instead of tearing down piece. Everyone gets tired of obscure negative statements about unheard-of politicians who couldn't lead a class of six-year-olds through the moral jungle of a 1912 social studies textbook, and whose greatest claim is that they have never broken Newton's law of action and reaction...so why not say something good about the country for a change? Couple of columns like that would probably see a Stephen Leacock award sitting on the desk like Sean Kelly in a garrulous mood, and if it can't use a joke like a buggy whip, at least it doesn't fart. There are many good things about Canada:

Lakes: they look like girls' eyes, only more of them and full of fish.

Labor movement: take two bucks and call me tomorrow. Leaderless but not powerless.

Characters: in the best sense of that word, like Milton Acorn, whose liver, he would be horrified to know, resembles an American flag.

Well, I could go on and on, but I understand the space normally allotted this column is required for a dildo ad, so good hunting and don't lick any pump handles.
T. M.


## Alive wion pleasure?

 Jreayport if smoking isn't a pleasure, why bother?

Box. 17 mg , "tar", 1.1 mg , nicotine, Kings: 18 mg . "tar", 1.2 mg, nicotine; $100^{\prime}$ s: 19 mg . "tar", 1.3 mg , nicotine av. per cigarette, FTC Report Nov. 75.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

## Gola

## An outstanding album of best-known songs by Gordon Lightfoot.



A two-record set on Reprise Records. I:








Copyright © 2007 National Lampoon Inc.


## The longest country in Europe. Two months for \$195.

Student-Railpass covers 100,000 miles of track in thirteen European countries, all the way from the Arctic to the Mediterranean. And $\$ 195$ buys you unlimited Second Class rail travel for two whole months.
On a student's budget that's some deal. In fact, the only thing cheaper is thumbing it or wearing down your heels. Besides that, the trains are fast (some zip along at 100 mph ), clean, comfortable and fun. You can go and come whenever you like. And you'll meet more Europeans than you would on the road. Trains are dynamite. But how about ferries, lake cruisers, river boats and hydrofoils? Student-Railpass covers them, too. And it'll even get you discounts on motorcoach trips. If you want to do it big and mingle with the First Class types, think about Eurailpass. Same places, same trains (First Class, though), in two-week, three-week, one-month, two-month and three-month passes.
To get a Student-Railpass, you have to be a full-time student, under 26. And both Student-Railpass and Eurailpass are sold here through a Travel Agent. You won't be able to buy them in Europe. So plan ahead. We've got a big country waiting.

# BOOK AND RECORD BARGAINS 

524376. The Male Nude: LES HOMMES. By Tanc Kaleya, 104 Full Color Photos. Erotic, sensual, exquisitely beautiful and unusual, these superb photographs constitute what has to be the most superb and dramatic collection of the male nude in book form. $9 \times 12$.

Only $\$ 19.95$


520435, POSTERS OF MUCHA. 24 Posters in rich Full Color. The flowing, sensuous designs of Alphonse Mucha, one of the prime exponents of Art Nouvecu, collected in a de$\times 151 / 4^{\prime \prime}$ ) book. Includes the famous posters of Bernhardt, the Job cig Bernhardi, the job cigcurrent favorites, and current favorites, and
many never belore pubmany never belore published in America, $\$ 5.1-$
bound. Only $\$ 5.95$

16826X, EROTIC MOVIES. By R. Wortley. Over 200 Photos. Brilliant photos, many of them rare and all uncensored, trace the history of eroticism in the movies from the first screen kiss in 189 through today s uninhibited and totally explici films, incl. Bardot, Monroe, Redford, Deep Throat, more. For Sale to Adults Over 21 Only.

Extra Value Import Only $\$ 4.98$


#### Abstract

169207. THE ADVENTURES OF SWEET GWENDO. LINE. By John Willie. Illus. throughout. 15 Ful LINE. By John Willie, Illus. throughout. 15 Full Color Watercolors. Unedited collection of the rare serials of the $40^{\prime} s$ and $50^{\prime} s$ that are col- lector's items today. 144 pages of exciting erotic lector's items today, 144 pages of exciting erotic illus. of Sweet Gwendoline, the innocent yet illus of Sweet Gwendoline, the innocent yet linds herself the hapless victim of one heartless character after another. Illus. taken from reallife photos cover the subjects of flagellation, lesbiomism and sadomasochism, more. For Sale To Adults Over 21 Only.

Only $\$ 12.95$ 174103. SEX AND LOVE. By J. Henning \& Z. Maxwell. A fresh approach to sexual reality today, incl. alternative modes of sexual expression, fantasy, abortion, VD, fetishism, lesbianism, more.


136694. SEX AND THE OCCULT. BY G. Wellesley. Illus. throughout. Vivid, realistic pictures of the sensual, cruel and sometimes terrifying practices of worship combined with sex are traced in this quthoritative volume from early pagan times down through today's tendencies toward sexual freedom, meditation, drug intake, particularly Orig. Pub. at $\$ 6.25$

Only $\$ 1.98$
524198. CATASTRO. PHE: The End in the Cinema. By D. Annan Illus, throughout, Full Color Pages. Pho-to-packed vol. exploring the catastrophe movies that pack theaters everytime. See dams burst, Zeppelins burn, whole cifies destroyed in stills from disasterspectaclea beginning with the destruction of Babylon in D. W. Griffith's Intolerance to the topsy-turvy
linor in The Poseidon Adventure to the flaming lingr in The Poseidon Adventure to

Only $\$ 3.98$ 900009. THE GOLDEN AGE OF COMEDY. 20 of the
funniest routines ever performed; Abbot \& Cosfunniest routines ever performed; Abbot \& Cos-
tello's Who's On First, Groucho Marx in You Bet Your Life, Jack Benny's The Holdup 'Your money Your Life, jack Benny s The Roldup Your money Imogene Coca, Burns \& Allen, Milton Berle, Ed Wynn, Jackie Gleason, Ernie Kovacs, many more.
Pub, at $\$ 9.96$ Record Set Complete. Only $\$ 5.99$

[^1]143352. THE PIN-UP; A MODEST HISTORY, By Mark Gabor. Hundreds of revealing photos, 53 full-color plates. Erotic and tantalizing look into the fantasy world of pin-ups, incl. homosex-pin-ups, incl, homosox fetishes, girlie magfetishes, girlie magand gods of the silver and gods lots more. Orig. Pub. at $\$ 20.00$

Now complate ed

$$
\text { Only } \$ 7,98
$$


169991. RRPTURE: 13 Erotic Fantasios. 154 Photos by R. Raffaelli. Perhaps the most spectacularly photographed book of its kind, these totally uncensored photos reveal the unlimited possibilities of two - and sometimes more people letting their sexual fantasy turn into sexual reality, incl, foreplay, intercourse, masturbation, group sex, more. $81 / 2 \times 11$. For Sale To Adults Over 21 Only.

Only $\$ 20.00$
524163. CUT: The Unseen Cinema. By B. Phillips. 260 Illus., 4 Full Color Pages. Even with today's relaxed standards, cortain scenes or whole movies never make it past the consors. Profusely illus. with stills from these ovortly sexual and violent movies, this vol. explores what has been missed by the public. Including Deop Throat, The Devils,
The Night Porter, Raquel Welch's The Wild Party, The Night Porter, Raquel Welch's The Wild Party, more. Por sale to adults over 21 only

SPECIAL OFFER: With any order totaling more than $\$ 10.00$, you get a free copy NATIONAI FAMPOON 199TH U.S.A. BIRTHDAY BOOK, the greatest satire and parady on American history ever cre-


S26944. Krips' COMPLETE BEETHOVEN SYMPHONIES. Now, arranged in sequence for auto matic record changers, you can hear any symmatic record changers, you can hear any symphony complete without turning a record over recordings. 7 magnificent records plus handsome recordings, 7 magnificent records plus handsome
2-color softbound Pictorial History of Composer's Lifo. Originally released in different format at $\$ 40.00$. Now only released in different for

7 Record Set Complete Only $\$ 10.95$
105500. ENCYCLOPEDIA OF LOVE AND SEX. With 265 vivid illus, 173 in full color. Incredibly comprehensive, pictorial guide to every aspect of ovemaking: 66 explicit chapters on positions for loving, oral sex in love play, group sex, fetishes, male and female orgasm, masturbation and fantasy, genital sizo, homosoxuality, etc, $81 / 2 \times 111 / 2$. For sale to adulte over 21 only.

Only $\$ 10.95$

028794, PICTORIAL GUIDE TO SEXUAL INTERCOURSE in full color. Europe's most bequtiful, best-selling sex manual now available with over 200 tull color, full page photos of a mam and woman engaged in a variety of sexual intercourse positions, each shown in an individual photo accompanied by sophisticated informative text translated into English. For sale to adults over 21 only. Softbound.
Pub. at \$12.98
Only $\$ 4.98$
524228. SAVAGE CINEMA. By R. T. Witcombe, 250 Illus., 4 Full Color Pages, Bites deep into the scale of 20th century violence in the cinema and explores through copious illus. the theme as present in western and horror films the worlds of Hitchcock and Polanski and a thorough analysis of Stanley

Only $\$ 3.98$


991680. THREE HOURS FIFTY NINE MINUTES FIFTY ONE SECONDS WITH THE MRRX BROTHERS. Zany, raucous, hilarious collection of 25 radio programs. Hear the Marx Bros. cavort, carry on, destroy and perform with Bing Croaby, age 17, Lucill. Ball, Iack Bonny, Johnny Weissmuller, Dinah Shore, Harry Von Zoll, A1 Jolson, Oscar Lovant, plus Harpo's first-time-ever interviowl Due to the age of these broadeasts a certain amount of surtace noise will be noticeable $\$ 25.00$ Value 4 Record Set Complete. Only $\$ 9.95$
520051. THE BERTTES: A RECORD, By Roy carr and Tony Tyler Color. The most thorough coverage of tha Beatles to date, featuring a critical rec-ord-by-record study of all their releases, including the famous bootlegs, biographical
 lacts, and a career diary. Sections include The Early Years, Beatlemania, The Studio Years, and The Solo Years. Softbound. Only $\$ 6.95$

012324. THE ART OF W. C. FIELDS. By Wm, K. Everson, 128 Photos. Recaptures in detail Fields' unique brand of sarcastic wit and his inventive magination in this photo-packed study of all his films from "Pool Sharks," his first, to "Sensations of 1945," his last, incl. Baby Leroy, Mae West, Gracie Allen, many more. $7 / 1 / \mathrm{x} 10 \% / 4$. Orig. Pub. at $\$ 7.50$

Only $\$ 2.98$
112258. SPORTS CARS: On Road and Track. By Ray Hutton. Over 150 Photos, many Full Color, From stark open two-seater to Bentley and Alid and Porsche. with exciting data on Le Mans races, etc, $81 / 2 \times 111 / 2$.

Extra Value Import Only $\$ 2.98$

## MAIL THIS COUPON TODAYII

## $215 T$ CENTURY BOOKS Dept, NL276

Please send me the book and record bargains circled below. MINIMUM ORDER $\$ 3$.
On ordors totalling $\$ 3$ to $\$ 10$, add $60 \$$ per titlo or shipping charges.
On orders over $\$ 10$, no charge for shipping. Add 60 e per title for deliveries outside continental U.S.
Enclosed find \$. Send check or money order only. Payable to 21 st Century Books.
Sales Tax: For delivery in N.Y.C., add 8\%. For delivery olsowhore in Now York State. add 6\%.

| 524376 | 524198 | 524163 | 931680 |
| :---: | :---: | :---: | :---: |
| 520435 | 900009 | 526944 | 520451 |
| $16826 X$ | 163403 | 105500 | 172232 |
| 169207 | 144352 | 028794 | 012324 |
| 174103 | 169991 | 524228 | 112256 |
| 136694 |  |  |  |
| Name. |  |  |  |

Åddress.
City



OCTOBER, 1971/BACK TO SCHOOL: With the Mad parody, Rodrigues' Hire the Handicapped, Magical Misery Tour, The Campus War Game, School of Hard Sell, and 125th Street.
DECEMBER, 1971/CHRISTMAS: With Jessica Christ, Blind-Date Comics, This DECEMBER, 1971/CHRISTMAS: With Jessica Christ, Blind-Date Comics, This
Is Your Life... Francis Gary Powers, The Russian Gift Gatalogue, and Ediis Your Life...
torial Fantasies.
MARCH, 1972/ESCAPEI With Hitter in Paradise, the California Supplement, celebrity sulcide notes, the Papillon parody, Swan Song of the Open Road, and doing it with dolphins.
APRIL, 1972/25TH ANNIVERSARY; With the '58 Bulgemoblles, The playboy Fallout Shelter, Commie Plot Comics, Frontline Dentists. Third Base, the Dating Nowspaper, and Amos ' $n$ ' Andy.
MAY, 1972/MEN! With How to Score with Chicks, The Men's Pages, Germaine Spillaine, Staoked Like Me, Norman the Barbarian, and The Zircon As Big As the Taft.
JULY, 1972/SURPRISE! With Third Worid Comics, the Refugee Pages, the Little Black Book of Chairman Mao, How to Be a He-Man, Sermonette, and Gol. Jingo's Book of Big Ships.
AUGUST, 1972/THE MIRACLE OF DEMOCRACY: With Truo Politics magazine, The Coronation of King Dick, Gahan Wilson's Miracle of Seniopity, and Tales of the South comics.
SEPTEMBER, 1972/BOREDOM: With The Wide World of Meat, Our White Heritage, Bland Hotel, the I Chlnk, National Geographlc parody, and the President's Brother comic.
OCTOBER, 1972/REMEMBER THOSE FABULOUS SIXTIES? With Bob Dylan and Joan Baez in Zimmerman comics, Tom Wolfe in Watts, and a longsuppressed Rolling Stones album.
NOVEMBER, 1972/DECADENCE: With Sgt. Shriver's Bleeding Hearts Club Band, Defeat Day, the Meat Chess Set, the Fetish Supplement, and Adlai Band, Defeat Day, the Meat Chess Set,
Stevenson in Remnants-of-Dignity Comics.
DECEMBER, 1972/EASTER: With Son-o'-God comics \#2, Chris Miller's Gilt DECEMBER, 1972/EASTER: With Son-o-God comics \#2, Chris Miller's Gift
of the Mag, Great Moments in Chess, Diplomatic Etiquette, and the Special Irish Supplement.
JANUARY, 1973/DEATH: With The Adventures of Deadman, Playdead magazine, Children's Suicide Letters to Santa, the Last-Aid Kit, plus Bobble Fisher Shows You How to Beat Death.
MARCH, 1973/SWEETNESS AND LIQHT: With the National inspirer, the Young Adorables, My Own Stamp Album, Pharmacopoeia, and Nice Things About Nixon.
APRIL, 1973/PREJUDICE: With Anti-Dutch Hato Literature, All in do Fambly, The Shame of the North, Profiles in Chopped Liver, Surprise Poster \#4, and lvory magazine.
MAY, 1973/FRAUD; With the Miracle Monopoly Cheating Kit, Borrow This MaY, 1973/FRAvD: Wrivileged Individual Income Tax Return, and Gahan Wilson's Book, The Privileged
Curse of the Mandarin.
JUNE, 1973/VIOLENCE: With the seven Secret Japanese Techniques of Selt JUNE, 1873 /VIOLENCE: With the seven Secret Japanese Techniques of Sel!
Defense, Kit ' $n$ Kaboodle Comics, Gun Lust Magazine, and Rodrigues Defense, Kit
Hemophunnies.
JULY, 1973/SCIENCE AND TECHNOLOGY: With Popular Workbench, TechnoTactics, Non-Polluting Power Sources, National Science Fair Projects, and the Jersey Clty Exposition of Progress, Industry \& Freedom.
AUGUST, 1973/STRANGE BELIEFS: With Psychology Today parody, Son-o'God Comics \#3, Gahan Wilson's Strange Bollels of Children, and Rubington's Fuzz Against Bunk.
SEPTEMBER, 1973/POSTWAR: With Llfe parody, Nazl Regalla for Gracious Living, Whiltedove comics, Vichy Supplement, Guerre Magazine, and Military Trading Cards.
OCTOBER, 1973/BANANA ISSUE, WHAT?: With Saga of the Frozen North, G. Gordon Liddy-Agent of C.R.E.E.P., Amtrak Model Train Catalog, Tales of Nozzlin High School, The Don Juan School of Sorcery, and B. KIIban's Turk.
NOVEMBER, 1973/SPORTS: With Sports Illustratod parody, Character Building Comlcs, Doc Feensy's Scrapbook of Sports Oddittes, Specialty Sports Magazines, 1976 Olymple Prevlew, Al "Tantrum" O'Neil's Temper Tips, and Bat Day.
DECEMBER, 1973/SELF-INDULGENCE: With the NatIonal Lampoon Building, Our Sunday Comics, Me Magazine, An Anglo-Saxon Christmas, Practical Jokes for the Very Rich, How Ed Subitzky Spent His Summer, and Poonbeat.
MARCH, 1974/STUPID: WIth the Stupid Aptitude Test, Kancer Kare Kosmetics, The Stupid Group, and Stupid News \& World Report.
APRIL, 1974/TRAVEL: With Gahan Wilson's Paranoid Abroad, Airline Magazine, Amish in Space, RMS 'Tyrannio' Brochure, 148 Countries You Can't Visit, and Welcome to Cheeseburg.
MAY, 1974/50th ANNIVERSARY: With Son-o'-God Meels Zimmerman, New Bulgomobilos, Da Vinci's Notebook Vol, II, Another True Westem Romance, Rodrigues' Handicapped Sports, and National Anthems Encores.

JUNE, 1974/FOOD: With The Cooking of Provincial Now Jersey, Weight Waddlers Magazine, The Joys of Wife-Tasting, Dlgester's Reader, and A Brie Guide to America's Top New Eating Spots.
JULY, 1974/DESSERT: With Famine Circle Magazine, Gahan Wilson's Bab Food, Corporate Farmers' Almanac, Rodrigues' Gastronomique Comique, ani Guns and Sandwiches Magazine.
AUGUST, 1974/ISOLATIONISM AND TOOTH CARE; WIth Agnew's A Very Siz able Advance, Seed Magazine, Executive Deleted, Soul Drinks, Surprise Poste \#7, and True Menu.
SEPTEMBER $1974 /$ OLD AGE; With Unexciting Stories, Rodrlgueb' Senlor Sex
Old Ladlos' Home Journal, and Bat Old Lados' Homo Journal, and Batfart Comics.
OCTOBER, $1974 /$ PUBESCENCE: With VD Comics, Nancy Drew Meots Patt Hearst, Masturbation Funnies, and Tampon Period Piece.
NOVEMBER, 1974/CIVICS: With The Rockofoller Art Coliection, Prison Farm Constitutional Comics, and Watergato Down.
JANUARY, 1975/NO ISSUE: With Negllgont Mother Magazine, Bruce McCall': Zeppelin, First High Comics, Watergate Trivia Test, and Night of the Iceles? Capades.
FEBRUARY, 1975/LOVE AND ROWANCE: With American Bride Magazine, Goln Down and Getting Off with Brando, Historia do Amor, An Evening at Dingle berries, and The St. Valentine's Day Massacre.
MARCH, 1975/GOOD-BYE TO ALL THAT: With Barbar and His Enemies, Gone With the Wind '75, Englandland, The ' 75 Nobols, The Hotel Throckmorton, anc The New Yorker Parody.
APRIL, 1975/CAR SICKNESS: With Warm Rod Magazino, Henry Ford's Diary Beep, the Bad Little Bus, The 1906 Bulge Buggles, The Tunnel Policemen's Ball, and Gahan Wilson's Shoes.
MAY, 1975/MEDICINE: WIth National Sore, Torminal Flatulence, Blue Crose in Peace and War, rodrigues' Comedics, and Our Wonderful Bodies.
JUNE, 1975/RAINY DAY ISSUE: With Boy O Boy Magazine, Edward Goroy's The Worsted Monster, Parlourbook, Orgygami, and Cloo.
JULY, 1975/3-D ENTERTAINMENT: With FagHag Mag, The Vespers of 1810 Hollywood, Hooray, Mel Brooks is God, Alrport 69 , and Glitter Bums.
AUGUST. 1975/JUSTICE: WIth the Rookefoller Altica Report, Code of Hammurabi, Citizen's Arrest Magazine. Inherit Thoir Wind, and World Night Court SEPTEMBER, 1975/BACK TO COLLEGE: With the Vasear Yearbook, Footbal Preview, Scholastic Scams, Academic Ploys, Wacky Stuff, Zany Monkeyshines and the Esquire Parody.
OCTOBER, 1975/COLLECTOR'S ISSUE: With Pornography for the Dumb, Under wear for the Deaf, Myth and Legend MIrror, the Mayo Clinic, and TH INFAMOUS GUBAN HOMO FARM.
NOVEMBER, 1975/WORK: WIth Ferdinand the Bulldozer, The Kitchens o Sara Lee. Trail of Tiers, Shirking, and Hire the Handicapped.
DECEMBER, 1975/MONEY: With' The Great Price War, Entrepreneurs, and
Fortune parody.
JANUARY, 1976/SERETS ISSUE; WIth Jaokio's Date with Destiny, The Now York Revlow of Books parody, IRA Comics, Couched in Secrecy, and Th Conspiring Photographer.

THE NATIONAL LAMPOON
Dept. NL276, 635 Madison Avenue, New York, N.Y. 10022 Send me the following:

| . of coples | es Issue | No. of coples | a Issue | No, of copies | 5 Issue |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Oct., 1971 |  | May, 1973 |  | Oct., 1974 |
|  | Dec., 1971 |  | June, 1973 |  | Nov., 1974 |
|  | Mar., 1972 |  | July, 1973 |  | Jan., 1975 |
|  | Apr., 1972 |  | Aug., 1973 |  | Fob., 1975 |
|  | May, 1972 <br> July, 1972 |  | Sept., 1973 | - | Mar., 1975 |
|  | Aug., 1972 |  | Nov., 1973 | - | May, 1975 |
|  | Sept, 1972 |  | Dec., 1973 |  | June, 1975 |
|  | Oct., 1972 |  | Mar., 1974 |  | July, 1975 |
|  | Nov., 1972 |  | Apr., 1974 |  | Aug, 1975 |
|  | $\begin{aligned} & \text { Dec., } 1972 \\ & \text { Jan., } 1973 \end{aligned}$ |  | May, 1974 |  | Sept., 1975 Oct., 1975 |
|  | Mar., 1973 |  | July, 1974 |  | Nov., 1975 |
|  | Apr., 1973 |  | Aug., 1974 |  | Dec., 1875 |
|  |  |  | Sopt., 1974 |  | Jan., 1976 |

I enclose a total of \$ $\qquad$ at $\$ 1$ for each copy requested. This amount covers purchase plus shipping and handling. My name

## Address



Stanley Kubrick gave us 2001 and A Clockwork Orange. Now comes the music from Kubrick's Baryy Lyndon. Bach. Handel. Schubert. Mozart. Vivaldi. Traditional Irish music by The Chieftains. The soundtrack album. On Warner Bros. records and tapes.

## ARTynews

Trendy Art Emerges
Titian Takes a Dive
Artists: Investments That Work
Our Annual Spring Preview


Auto-Spred ${ }^{\oplus}$ brings painting techmique into the twentieth century. No more messy brushes. No more rags, thimners, pallettes, knives.

## Auto-Spred takes the pain out of painting.

For "action-drip" works, simply shake each tube vigorously before application. Dizzy Auto-ants ${ }^{\circledR}$ will wander across canvas in random, disoriented pattern, providing that true "splatter" effect. Auto-matically."



For "hard-edge" works, optional Auto-edger ${ }^{(0)}$ sends lowvoltage current through flexible copper wire, paralyzing Auto-ants along boundaries of your choice. Auto-matically.

For "color-field" works, simply apply Auto-Spred at the center of each color area. Auto-ants will transport paint across canvas. Auto-matically.

## AUTO-SPRED. ${ }^{\circledR}$ WE TAKE THE LABOR OUT OF ART TO LEAVE YOU MORE TIMIE FOR LIFE.

[^2]Photo-realism or real-photoism.
A major trend is gaining momentum, one which coolly examines the manifest physical reality of objects, landscapes, and persons with a technical accuracy and sophistication that is so goddamn amazing you can't tell if it's a painting or a photograph or what.
by Mel Tormé

Going for baroque . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 28
There is a new look in wall safes, air conditioners, and bicycle racks. Though sophisticates may snicker, the ornate, the overblown, and the lavish have an appeal that is widespread. Look for fluted columns on next year's Mixmasters.
by Jerry Vale

Art and the law . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 36
Last month, Director Thomas Hoving was torn to shreds by irate crowds at New York's Metropolitan Museum of Art. Souvenir hunters purchasing scraps of Hoving's remains have run into a thorny legal question: does the buyer of "a work of art" retain the right of confidentiality of source?
by AI Martino

Less is more: Abrams opts for the small.................... 74 The first of the Big Three publishers reveals its 76 line: Abrams's new art books are smaller, and apt to sacrifice luxury for utility. Hand-tipped plates and premium-bond paper have been dropped in order to compete with lower-priced foreign imports.
by Buddy Greco

The inner torment of Walter Cronkite . . . . . . . . . . . . . . . . . . . 87 The famed newscaster reveals a hidden talent in pastel and crayon drawings exhibited at his first one-man show in New York. The images-predominantly of dead beagle puppies and rancid squash-suggest much in common with the proto-surrealists Wunderlich and Bosch.
by Perry Como

Old masters for a perfect master: The collection of the Guru Maharaj Ji 104
"You walk down the street and ask a man for a Superman comic book. If he does not have it, how can he give it to you? This is Art." The teenage avatar discusses the question, "Is Leroy Neiman the Caravaggio of the gridiron, or is Caravaggio the Leroy Neiman of the Renaissance?"
by Jack Jones

From The Fifth of May to a can of flan. 148
Startling evidence suggests that Francisco Goya was not only a painter of consummate artistry but a wily entrepreneur who founded the Hispano-American food concern. Everyone is confused.
by Vic Damone

## DEPARTMENTS

The Nation
Chicago: Kandinsky at the Pump Room; Miami: Ella at the

Copa; Las Vegas: Joey Heatherton at Caesar's Palace; Nevada: Allen and Rossi at Lake Tahoe; San Francisco: Steve and Eydie at the Golden Slipper; Houston: Ann-Margret at the Flamingo; Washington, D.C.: Leslie Uggams at the Corcoran.

The World
Warsaw: Polish art is no joke; Brussels: Galleries sprout; Berlin: Wall murals; Belfast: An exploding art scene; Johannesburg: Malevich's all-white canvases.

Photography
347
Steichen and Steiglitz: which was which? Only Georgia O'Keeffe knows for sure, and she's not talking. A non-interview; Meticulous pictures of peppers in Mexico: the daybooks of Edward Weston; Philip Halsman: 85 celebrities being hit by a truck.

Editor and Publisher Frank Sinatra
Managing Editor Nancy Sinatra
Associate Editors Frank Sinatra, Jr. Tina Sinatra

Contributing Editors Lord Kenneth Sinatra, Ananda Sinatra, Irwin Sinalra, Bernard Sinalra, Sir Herbert Sinatra, Ratael Sinatra, Sir Bobby Sinatra

Foreign Correspondents
London: Francis Sinatra
Paris: Francois Sinatre
Rome: Franco Sinatrino
Cologne: Frank von Sinatronne
Amsterdam. Franz Sinaghtra
Montreal: Fred Sinatra
Madrid: Francisco Sinotra
Rio de Janeiro: France Sinatrois

Cable/Telex: ARTGNUS

## ARTynews



COVER: Alexander Calder's Braniff 707 (mobile-to-stabile). "When I complete a work of art, I know I must release it into the world. I know that my creations have their own destinies, I am merely their father." (The artist in a recent interview.)
Sculpture by Peter Kleinman

[^3]
# It is with great excitement that we announce the publication of a major work destined to stand as a classic in the field of art scholarship. 

[^4]"Reexamining Cezanne's Brushwork" by Sir Herbert Read
All are readable, lucid, authoritative. All are accompanied by stunning reproductions of paintings, sculptures, and X-rays, many as large as 8 inches by 5 inches.A full 2,000 of the plates are in color. And the scope of the entries is truly broad, from "Hogarth's The Seven Stages of Decay" to "Seventeenth Century Colonial Paintings of Indentured Servants."

It is with no small amount of pride that we announce this to be the most complete study of its kind ever published, a 32 -volume library and "gallery" for the home.

# "Encyclopedic and deffinitive..."-Saturday Review 


" $\AA$ bracing accomplishment." John Canaday, New York Times "The most compelling tooth-history of art since Vasari's.Cuspid and Psyche."

John Rewald, N.Y. Review of Books "Impacted with wisdom . . . incisive ..."

Aesthetico Dentum
"Impressively complete. ... The entries on ancient Tartar plaques and brush enamels are highly sensitive and well-polished."

The Cambridge Masticator

## collage

Everyone's talking about... the bash high bidders Bernard and Jimmi Trefoyle threw after the record-breaking SPB auction last week. Absolute tops under the gavel was the two hundred Big Ones paid by the handsome sweat-shop magnate for the landmark Pop Freedom Elegy by Bobby Russianbucks.... Op maestro Vasarely ensconced in his all powder blue suite at the Pierre hinting at a brand new development in his careersomething very intelligent about the real, the retinal, and the metaretinal-ah. those brainy Europeans. V. confided to yours truly that he will be sending a banana to various heads of state as a gesture of revolutionary anger "sometime soon" ... straight ahead. Vass!!!! . . . now it seems as though Nouveau is here to stay, as you-knowwho predicted when all that old stuff was just old stuff. It simply makes sense that in these gloomy times we need a shot of plain old glamour ... and speaking of
gloomy times, conceptualist whiz Aaron Ace is collecting for a most depressing news clipping show at the Annenberg Gallery of the Met . . . the absolute rave of the downtown set these days is Southerner Tony Tuff, whose ocuvre includes drowning babies in goat's milk every day the Dow Jones Index exceeds a certain figure. Tony is really angry, and no one can wait for the big opening . . . Baby Boo Rutherford, holding forth at the Factory, saying she's "just obsessed" with social inequality these days. Andy's Cherry Pop is definitely the last film she'll do until the situation improves. Meanwhile, word has it she's just sensational, steals the show from co-stars Mae Mash and Sarsaparilla...the Noodle artist who is doing the best people's Noodle portraits... Gop Arts Collective, the Soho group that's totally into stains, smears, and splatters-definitely the forerunner of Garbage Chic, remember where you saw it first ... the
new commission announced in D.C. this week for Indianapolisindiana's Love design, both the dollar bill and the presidential seal to feature the popular logo ... Martini in hand at the opening of the new Hashhorne Museum Extension on the old Capital site, legal Art Biggie Frank Fogelby. Fat Frank is heading up the defense for the G.M. of the galleries against the suit brought by the family of that famous deceased painter, charging "deceitful manipulation of properties illegally acquired." When cornered and asked about the possibilities of the case erupting into a full-scale exposé of the commercial shenanigans of the Art World, handsome Mr. F. just looked mystère and toyed with his olive . . looking fit as a fiddle and dressed to kill-sculptress Louise Nevelson, stepping out at the Arts Council benefit just two days after LaN. declined to attend the Bacon opening because she was "ill"... is that so?...

## TOKYO

## Birthday boy

Video avant-gardist William Wigman performed four picces this week in a celebration of the twenty-fifth anniversary of Sony. Inc. Wigman extended his repertoire of video tape art pieces by sighing twice and then reciting his telephone number. asking his dog if the dog could speak French. confessing to the camera that he had not bathed in two days, and wishing Sony a "happy birthday." Local art aficionados feted Wigman and his dog with traditional Japanese cuisine: Wigman announced at the dinner that it was "delicious."
-B. S. Kortette

## STRASBOURG

## Big bang theories

Big news recently was the dynamiting of a foundling's hospital by the "Underground Anti-Entropy Entity." a Naplesbased group currently on European tour. The UAEE are leading exponents of the Destructionalist art movement, and declare their concern to be with "anti-constructivist non-shapes and post-decompositon gestalts."
-A. J. Dog

## PARIS

## French twists

The new vogue for Boring Art received the imprimatur of a major exhibition at Le Gallerie Bateau recently. Among the works shown is a collection of minor Pre-Raphaelite landscapes: their subpastel hues and concern with decoration qua decoration characterize these marvelously unremarkable canvases as visual equivalents of those moments of extreme tedium and purposelessness the French have called ennui. In fact. the paintings resemble nothing so much as cheap calendars of the type issued by garages and other petty commercial enterprises of the twentieth century.

The popular success of the show thus far is Salvador Dali's Vermeer's Hermaphrodite Bicycle in Gala's Moustache with Nasal Delusions, an excessive and sloppy indulgence by the well-known commercial artist.

In the gallery's east wing is a long corridor of formal portraits of middleechelon ambassạdors that are known as "courtesy portraits." A small plaque explains that these paintings were required by diplomatic protocol around the turn of the century: they are so unflinchingly boring that spontanteous eruptions of applause are not unknown in the corridor.
-Nancy Nancy

## LONDON



Underground Anti-Entropy Entity, Destruction Piece \# 23 (West Berlin Foundlings' Hospital), 1976, various media. work in progress.

## Season opens

Sotheby Parke Bernet opened their London season this Saturday with a sale of 15th. 16th. and early 17th century paintings from Italy. The firm announced its satisfaction with the auction which, while seldom astonishing, featured steady prices despite fears for the health of the market.

One of the auction's few exciting contests featured the early Fra Filippo Lippi canvas. The Holy Ecstasy and Divine Ascension of Saint Teresa, executed in 1525 by the Italian master. The canvas depicts the saint in mystical communion with the Holy Light which bears her aloft amidst a heavenly choir of cherubim. angels, and trumpets. She is clothed in the simple raiment of a milkmaid, her
expression one of beatific purity and devotion.

After a brief period of general bidding, a battle for purchase pitting Lord Gavin Whiteface, the Surrey collector and industrialist, and Mr. Michael Allen, the American businessman associated with Allcomp. the London-based conglomerate, began. As both men continued bidding with apparently relentless and quite mutual determination. the figure climbed to double and then treble the minimum set for the sale. Veteran viewers were able to reconstruct the battle royale thus:
At $\$ 100.000$ a note was conveyed to Lord Gavin, reputed to contain insulting references to his birthright. The response from the red-faced Lord was a nod to an aide, later discovered to have been a signal to facilitate the expulsion of Mr. Allen from his gaming club and of his three sons from Eton. Mr. Allen then ordered a telephone brought to his seat and placed a call to his office in Threadneedle Street, setting in motion the liquidation of his company's Brazilian cocoa plantations. His inyestment in the Brazilian escudo thus threatened. Lord Gavin sent aides scurrying to effect the cancellation of Mrs. Allen's charge accounts at Harrods and Fortnum and Mason's, and raised his bid to $\$ 350,000$. Shaken. Mr. Allen ordered by transatlantic cable the closing down of his company's bauxite mines in Angola, a move designed to jeopardize the aluminum processing plants in Singapore and Sri Lanka owned by the British government. Lord Gavin was quick to engineer the revocation of his opponent's season pass to the Royal Enclosure at Ascot. and have him declared persona non grata by British Rail. The distraught American audibly ordered the conversion of his company's revenues in Swiss francs into Japanese yen. thereby threatening the integrity of Common Market currency reserves.
With bids and tensions steadily rising. Lord Gavin ordered with grim deliberation the negation of the divorce granted Mr. Allen five years previous by the Church of England, thus rendering him liable for prosecution under this country's bigamy laws. (The current Mrs. Allen, née Catherine Swanque, is Mr. Allen's second wife.) A wild-eyed Mr. Allen then leapt to his feet and shouted. "You fucking son of a bitch. I'll have that goddamn saint or see you rot in hell." In the appalled silence, the trembling Ninth Earl of Battendown rose slowly, made his way without assistance to the front of the room. and collapsed in a twitching heap at the foot of the lectern.
-D. Prez Mahoney


Zad Zed. Busby \#387. 1975. encaustic on canvas. 36 by 24 inches.
Smithsodium Institute.

Klay Raisenbunn (Kissandtelli, uptown; Visual Arts Gallery): Raisenbunn is much given to the pithy pronunciamento, such as, "All objects are things." and, "It is the artist's duty to cover everything with paint. I myself would like to paint the entire world purple. Either that, or blue," and, "When color and form are indistinguishable, it usually means that my eyeglasses are dirty," Raisenbunn has always played the iconoclast, ever since the days of his "Gumball" series, in which spherical canvases were painted in bright monochromes and left for the hapless viewer to chew-nails, frame, and all-as best he could. Raisenbunn also pioneered what Harold Rosenberg dubbed "field-painted earthworks" when he commissioned the U.S. Air Force to fly over and drop exploding bags of pigment on the state of Utah. This work (Utah-21 for Susie) is included in the current exhibit, and requires a private Lear jet to ferry viewers out to its site for a 20 -minute flyover.

There is an arrogance to this artist's stance that irks: now for art. now against ii, now championing a "new oldism," now against that same movement. "My work is a search," he notes in the handout at the exhibit. "A search for new forms, for new interactions, and for new methods of making an awful mess and
getting paid for it." It is this militant honesty that has resulted in the important new works of the current show. Who but Raisenbunn could produce You Betcha, Gamma-16, in which spectators are invited to stand on a white X-mark on the gallery floor while, at suitable moments, Raisenbunn himself squirts bright primary colors directly from the tubes onto the viewer's eyeballs. Says the artist. "We're talking about the interface of viewer and painting. I prefer to bring the eye and color more directly together. That's all."
This involvementalist attitude finds more suitable expression in the sculpture The Pool, an environment piece in which a large Olympic-sized swimming pool is filled with orange paint. Spectators are free to stroll along its edge or plunge in. after which a video-taped sequence is shown featuring Raisenbunn laughing uproariously at the viewer, mugging. making monkey faces, and then reading a statement of apology. Though oddly disquieting, the piece nonetheless manages to convey a feeling of élan. and one looks forward to other multi-media experiments from this innovator.
Zad Zed (Imawreck): Zad Zed is most noted for his series entitled The Busbys, a collection of some 417 canvases (at last count) depicting a flat-space mono-
chrome abstraet pattern of lines, crosses, and circles arranged in a primarily totemic design. The title of the series is a tribute to Barton Busby, a New York collector and investor and a personal friend of Zed's. Busby helps Zed position his crosses and circles on the grid comprising nine squares; often a series of three symbols is connected with a short line.

In a recently published monograph about Zed. Thomas Hiss has written:

Zed's is the art of yes-no, of the basic elements indicating a dualism merely hinted at by the plaster thumbs (Up and Down) of Jasper Jones or the Yes-No-Maybe triptych of Robert Indianapolisindiana. Zed extends this line of investigation a step further: restricting his palette to black and white, he achieves a synthesis of form and content at once painterly, sculptorly, and photographerly.
Hiss has been Zed's yea-sayer ever since the carly days of the Tenth Street Painter's Klub when, it was reported in this magazine. Zed published a broadside which he posted all over the walls of the Museum of Museum Art (which he called Threat Project) which read: "If Thomas Hiss doesn't like my art, I'll kill him." This self-advertisement brought instant notoriety to Zed, who a month later found himself executing the Pantry Pride Multiples Project, a lengthy series in which two-digit purple numerals were painted on cans of tomatoes, green beans. corn. etc. Evidently, after a much rumored personal visit from Zed, Hiss's eyes were opened; beginning with the Busbys, begun shortly after the completion of the Pantry Pride work. Hiss has been Zed's champion and interpreter. And indeed, one finds something compellingly primal in the gestalt of the thirteen Busbys on exhibit in the current show. Whether Zed has mined this lode of ideas dry by now or has more Busbys to present remains to be seen.
Philip Godfrey Ear (Midtown): Philip Godfrey Ear first attained public notice as a "found objectivist," a true believer and disciple of Duchamp who sold his services as a denoter of ready-mades. The customer paid his money, and for an hour wandered around New York streets with Ear, who pointed out objects


Ear executing This Is My Arm, Midtown Gallery. "Process is everything," he notes in the show's catalogue.
worthy of being "found." These were then carted home by the client at his own expense and. presumably, exhibited in the living room or buried in the basement as quaint "artistic" memorabilia. What distinguished this collection of broken bottles, candy wrappers, discarded sofas and chairs, etc., from other more mundane heaps of refuse was the affidavit signed by Ear attesting to the use of his services. (Robert Russianbucks helped Ear carry this procedure ad absurdum by presenting Ear with another affidavit. signed by Russianbucks, attesting to the receipt of Ear's document. Both papers were kept at Ear's East Hampton studio until August 1971. when Ear's wife threw them in the trash.)

Ear's more recent work seems to indicate a break with his found-object days. signifying a shift in the focus of his attention from things-out-there to the-thing-in-here, i.e., the body. One work on display is the body-object piece entitled This Is My Arm, in which Ear stands on a small wooden platform, holds up his arm, and announces. "This is my arm." The audience is invited to participate by pointing to Ear and say-
ing, "This is his arm." (More daring. viewers add a frisson of irony by intoning, "This is Ear's arm," much to the artist's indifference.) However, the aesthetic impact of such a display is necessarily limited, its conception reactionary. Admirable though his knowledge of anatomy may be, the act of putting forth his arm qua arm constructs a barrier between the audience, the arm, and Ear. The power of the ready-made was its sudden universality: the object became our object. Ear, in proclaiming ownership of his arm. flaunts the private. personal aspect of the limb in a gesture which can only serve to isolate each of us from his arm, himself, and, ultimately, from each other.

More radical is Ear's group piece entitled Everybody Jump on the Pavement. The audience is separated into groups of twelve, each of which is instructed to jump up and down on a slab of concrete as Third World drum music and Bantu chants blare forth from hidden loudspeakers and Ear paints a sad clown's face (by numbers) on a black velvet background. Thus does the artist bring dissonant images and motifs into shatp juxtaposition. It is but a short step from this to what is perhaps the most memorable piece of the show. I Am a Museum, wherein the audience is invited to climb inside Ear's mouth and meander throughout his body, examining the sundry systems and organs for whatever visual and tactile pleasures can be gleaned. (Participants are forbidden to claim any of Ear's anatomy as readymades.) Ear then offers membership privileges for a nominal fee ( $\$ 20$ yearly) which include advance notice of any surgery to be performed, unveilings of new prosthetic devices, and a handso-mely-bound illustrated history of his glands. Arthur Beaman Gum


Ear "finding" object for client in New York, December 1967. "I don't believe in 'process," " he noted in the show's cata logue,

"That magnificent delirium . . ."

# Futurisim reconsidered 

by Paul M. Pasto

Milan-With cries of "Fill the museums with pasta!" and "The Pope is a trombone!" hundreds of Italian art enthusiasts celebrated the 90th birthday of the Italian Futurist Umberto Braccioli. Coinciding with the event is a Futurist retrospective entitled. "Futurism: Lunacy or Insanity?" at the Gelli Gallery, a timely and magnificent tribute to the spirit of modernism and popular revolt that found its most radical expression in the work of a dozen Italian painters. poets, and composers during the years of ferment. 1909-1918.

Many of the old standbys are on display: Braccioli's Dynamism of a Dog Descending Staircase, Marinara-Spaghetti's The Noise of the City Rises Up into the Cab and Smashes the Anarchist Gaggi in the Face, Giacomo Belli's Dynamic Study: Steam Turbines Dancing along a Balcony at the Bal Tabarin, and more. Also featured is the original manuscript of the Manifesto Futuristo, hand-written by Braccioli and signed by the five artists who formed the nucleus of this short-lived but influential group whose main principles, as reprinted below from the Manifesto, were thus:

Our utter contempt for all that is moth-ridden, worm-eaten, dogeared, snail-paced, and backwards leaves us limp with indignation and rage. Hatred boils in our veins for the flatulent. pathetic. fossilized forms of "art" now blessed by the neurasthenic cowards of the so-called academyeffetes and charlatans and gasbags whom the somnabulant public is quick to obey with slavish docility. From now on, all that is atavistic, traditional, and archaic must be banished from our sight. Ours is the age of specd: henceforth the dynamo is our mother, the factory our father, the automobile our uncle, the airplane our aunt. the bridges our cousins, the steamship our grandfather.
and the locomotive our grandmother from Turin who sends us melons and cheeses every Christmas.

Let every man who fancies himself a true painter strip naked and daub himself with factory sludge. Let every man who would dare to sculpt first graft onto his own torso a camshaft from the Ford Model T automobile. Let any man who would claim the title "artist" begin by sticking his head into a bucket of gasoline. and then telling us what he finds there.
Do not bother. We already know. Such a man smells the perfumes of our New Age, an age of motion. noise, and strength. Let us proclaim our destiny to the stars as we shout: Today is not yesterday! It is today! O asinine countrymen. $O$ nation of cowards. fools. and impotents: we're not kidding. We really mean it. We seethe with anger at all that reeks of the stench of the old, the worn-out, the aged.

Therefore, take your parents and throw them down the sewers, then join us as we dance drunkenly around a factory ditch and drink our fill of sweet industrial wastes. Accompany us as we break wind with all our might in the Central Gallery at the Uffizi; let your cheers blend with ours as we hurl light bulbs at the Pietà; assist us in the screaming of shocking obscenities in the Sistine. Drop your pants, as we do, in the Piazza di Trevi.

If there is any time left for painting, here is our position:

## We Declare

1) That all must be Motion, Speed, and Force. Does not a car passing in the street come into our homes, kiss our wife on the check, and recline beside us on our couch? Does not a child playing Jack-jump-up beside us on the sidewalk "fall" into a store window, there to mingle with dry
goods. yapping dogs. and multiform light reflections?
2) That universal dynamism and simultaneous plasticity must be rendered as a complementary relationship between congruent continuous motion and three-dimensional continuity, whatever that means.
3) That everyone who sneers at us must be kicked in the teeth. and stomped on the head, and punched in the nose. and then ignored utterly.
4) Paintings with bright Colors, music with loud Noises, sculpture with strong Forms, and patrons with Blank Checks.
5) More machines, more industry, more filth, more din. more motion. and more chaos. Free aspirin for all!
6) The immediate destruction of all museums and libraries. If they wish to be looked at. let the paintings come and visit us in our homes. Books shall be sold in the market stalls, like tomatoes.
7) To be recognized as geniuses by next Thursday. lest we vent our youthful artistic spleen in ways that make even us tremble with their imagining.

Other Futurist manifestoes on display were Belli's Futurist Manifesto Concerning Pencils, Pens, and Erasers, Carlo Carramba's On the Painting of Loud Smells, and Patella's Exhortation to Futurist Piano Tuners. Homage was paid by the public in the form of indiscriminate car accidents. traffic jams. riots, and chanting in the central plazas. "I am proud to be here today to witness the triumph of the Futurist ideas." commented Italian Under-Minister for Culture Udo Connoli. "Our modern industrial state is the fruition of the work of these great. crazy madmen."

Marie Belli, only surviving daughter


Matthew Goldman
Umberto Braccioli, Dynamism of a Dog Descending Staircase, 1912, oil on canvas, 62 by 47 iṇches. Museo La Sagna, Milan.
of Giacomo Belli, blessed the proceedings by allowing herself to be photographed before a line of electrical generators. In the gallery itself, hundreds gazed admiringly at the paintings and sculptures of a school which was unafraid to experiment with the translation
of motion, sound, and duration into two-dimensional graphic form. While these experiments were not always successful, they did draw comment from every sector of the art community. "I am conscious of an enormous contradiction when I regard their work," wrote Ger-
man Expressionist Franz Marc to Wassily Kandinsky. "It is this: that, while I loathe their actual paintings and sculpted objects, I nonetheless find their ideas and theories to be execrable and idiotic." Kandinsky's reply was terse and concurring: "Me, too."


Witje and Erlin O'Flaherty. Nothing Suite, 1975, mixed media, 180 by 144 by 288 inches. On loan from the Fifth Avenue Racquet Club. "...floating in arrogant horizontality..."

## LOS ANGELES

## Group show at Gnossini

For my money, Klaus Uber's The Liberation / Judgment of Paris is the high point of the show. A shallow metal trough nine feet across and some twelve deep, it is constructed of a special alloy struck in Essen under the personal supervision of the artist. The trough is filled to a depth of some inches with sausages of various types (listed in the catalog, from bratwurst to wiener).

The display is first of all a retinal delight, the unrelieved surface tension playing to great effect against the rigidly
horizontal geometry of the shape. Close scrutiny of the sausage sea will reveal many hidden treats. A blood-stained photograph of Neville Chamberlain peeps out, as does the miniscule mast of a plastic ship, the latter a waggish word play on the fecal nature of the material, something Uber is fond of doing.
A companion piece, listed as an appendix, hangs adjacent to Liberation. It is a portrait comprised of irregularly shaped sausages sufficiently suggestive of viscera to give the title a second meaning. The face formed is an interesting one, possibly oriental in character.

As a whole, the piece works and works well. It is at one and the same time aggressively real and proudly abstract; the interplay of the iconic food matter
and the spatial dimensionality is subtle and compelling. It is a witty, wellwrought work.

Liberation is a tough act to follow. Witje and Erlin O' Flaherty's Nothing Suite is a cryptic new work by the team that attracted considerable attention with their Laserlasslovelees at HOT in Milan last year. Pencil marks are the visual referent for a strip of red tape that wanders across the wall, floating in arrogant horizontality at a deliberately provocative height. Cognitive harmony is disrupted by the subtle segmentation of wall and floor-stripe becomes divider becomes stripe. Negative shape is thus stressed in a manner that suggests that the O'Flahertys are more than casually concerned with the problems of visual representation in philosophical terms. As with most cerebral, highly differentiated works, there is a disquieting feeling of something lackingR
Roman has contributed four watercolor studies of the knee, the subject of his exclusive concern for many years. The plastic qualities of the subject matter are exploited fully, though I for one long to see Roman escape the studio. We have had Knees in Love, Famous Knees, Knees Time Out, to name but a few, why not Knees at the Beach, Knees Attend an Opening, Knees on the Grand Canal, and so on?

Davis' s toenail clipping assemblages, Tammer's shredded vegetable tableaux, and the Bozo Group's Hot Tamale, a parody of the drollest sort, all address themselves to the problems of depicting organic truth in an entropic and increasingly synthetic reality. -Curt Vile

## WASHINGTON, D.C.

## Dyce/Powell/Crass at Staletti

This is the first time that Fresno Powell shows on this coast, despite the fact that for some years he has been something of a luminary in Tulsa circles, principally for his mammoth kitsch-derived studies of Oral Roberts University, a hometown showpiece there. The canvases shown are highly stylized artifical land-
scapes, classically composed in a manner that would flatter Claude, were he only able to attend the show. The subject matter leans toward the fantastic, and Powell plays amiable jokes with size inversion; the image of donut threaded by carrot is peculiarly compelling and displays a canny intelligence at work.

The young West Coast artist
N.O. Dyce should augment her reputation for strangeness with the multimedia piece The Love Life of Lyndon Johnson. The central motif is a television set covered in syrup above which is suspended a metal and rubber device of obvious sexual reference. The video image is instantly recognizable as the iconic picture of the late president hold-
ing a dog by its ears. Between the head of the dog and the head of the man, a bold question mark hovers ominously. The layered, viscous liquid gives the ambershaded image a painterly, tactile quality, heightened by the contrast with the cold metal and rubber of the suspended harness,

It isn't often these days that one sees


Klaus Uber, The Liberation/Judgment of Paris: Appendix, 1975, mixed media, Ient by the artist.
"... possibly Oriental in character."


Ken Crass. The Tragedy of Marilyn Monroe, 1974, acrylic on canvas, 98 by 60 inches. Collection Johnny Carson Foundation.
an authentically scaled tryptych in a show of new paintings. The large centerpiece of Ken Crass's The Tragedy of Marilyn Monroe is a touching frontal portrait of the famous star, capturing the doll-like innocence of her features-the
tremendous vulnerability of a child/ woman in a world that was cruel to her. Both side panels are odalisques in the manner of Botticelli of the Gabor sisters. Zsa Zsa and Eva appear quite serene amidst billowy effusions of pastel
flesh-voluptuous and classic. The three panels form a work that would have to be described as a thought-provoking comment on myth-making in particular and American society in general.
-1. M. Roode

## A fool's fillet

Those present at the Zad Zed opening at the Museum of Museum Art found thrust into their hands a broadside mimeographed by the Soho Post-Art Peoples' Caucus, an activist group exploring the connection between art and politics. I have reproduced the text of that document in its entirety below; my only prefatory comment being that most ARTynews readers know what is to be done should the shoe fit.

Before you read this, destroy a piece of art in a gallery. It would be kind. How would you like to hang on a wall all day, squat on the floor with only genital zones on your horizon-line??
Reality is absurd and dull, a stuffed.duck sitting on a bench.

In the future, everyone will have the perfect right to stand on their heads, if that is how they wish to converse. More importantly, they will also have the guaranteed liberty to come back the next day to finish the conversation. The only conversation: the DNA conversation.
Picasso is a very fat sardine, plump and
shiny. The whole thing was a typical setup, anyway. Arp, Breton, etc., the whole '29 crew, were pimps and fawning sycophants-Eluard, "the divine temptress."

Come the Revolution, every citizen will be issued incendiary materials and turned loose on the slag heap. How I yearn to see them all finally get theirs. Raphael's pious sluts socked in the kisser. So long Fra, Jo, El. Ad.
The critics loved Pop. They of course didn't notice the micro-workers making circuit cities. The critics are sardines without even that soft backbone that crunches satisfyingly between your teeth.

Wittgenstein said, "Absolutely nothing interests me at present." The creative trans-egoid has no problem understanding this.

Eat Art for breakfast-watch out, vegetarians!!!!
The only continent that matters is China. Anyone who doesn't understand this is a porpoise.

Semiology is the last language, because it has no separate symbols for the hamburger and the relish.

Some people had the revisionist notion that if you learned how to give back rubs and listened to Ornette Coleman. you were in the spearhead of the great anti-establishment alternativist vanguard. What about toothpaste?
The only appropriate medium is excreta. Everything else is a lie, a bow, and a scrape at the feet of class-conditioned Ideas of the Beautiful; the Renaissance is over, in case you hadn't noticed.

The Artistic Idea, may it rest in torment, was the non-response to end them all. What a joke; the CIA/museum/money axis exploited it for their own gains. There is nothing interesting left to say about that.

The only difference between the collector in his silk underwear and the Guggenheim is size and shape and manner of operation.

Mona Sardine . . . Les Sardines d'Avignon .... Malian Neo-Sardinism .. Mont Sardine-Victoire . . . .
Picabia and the constructivist priests were machine-fixated sardines.

Tear up the Art Books, the coffeetable monographs. Send the scraps to Hiroshima, Vietnam, the Jersey Isles.

"The caveman," says Marshall Buckfuller, "was the first cool spectator at a hot event." From this exciting premise springs a major new work from a widely respected authority on Gothic, Renaissance, Mannerist, Flemish, Abstract Expressionist, Pop, Minimal, Conceptual, and Prehistoric Art. "No one had time to attend an exhibition," she writes in the introduction. "More immediate problems, like survival, predominated. Also, the nonexistence of serial time would have made scheduling almost impossibly difficult." Insights such as this are generously sprinkled along the path of the reader's tour, a path that begins at the beginning, the infancy of Pictorial Art.

Special chapters on: Rituals and Magic, Ancestor Worship, Early Wallpaper, Cave Dada, Cave Op, Cave In.


# Don't Read This 

## A symposium of modern thought compiled by Dr. Ellis Weiner and <br> Dr. Daniel Abelson

Arevolution is coming. Indeed, it is here. Indeed, it is over. And we know the story too well: the wheel, then iron, then Gutenberg. And then the deluge: the bookmark, the ashtray, scalpel, sledgehammer, automobile, the shoehorn, the H -bomb. That was one revolution, and we as Western Man still reel from its impact. Yet look out: another revolution is upon us, and all of us are its victims as well as its perpetrators. The young, the poor, the dispossessed, the dead-all have known for years what our scientists, philosophers, statesmen, and artists have discovered: the old order is dying. The disparity between our technological sophistication and our ecological devastation is manifest: the gap between our "hardware can-do" and our "software no-can-do" is blatant. Will we nill we, time runs out with every pop-top top popped, with every baby not yet born, with every satellite launched into oblivion, with every Bic flicked.

We must begin Again. We must do things Differently.

It is undeniable that we live in the present-as-past rather than the present-
as-present. The dilemma that this represents, and how we are to extricate ourselves from it, is the concern of the present document. As the sine curve of History unwinds, we find ourselves once again at the crest of a tidal wave that threatens to engulf us all. If we are to swim, not sink, if we are to move forward, not backward, if we are - as Jaspers so cogently put it - "to jump and not to fall-on-our-elbows" ("Gevault und nicht valldownenbumpouch"), it will require an unprecedented act of faith: in our collective potential for coping with coping, for seeing our own sight, for knowing how to know that we know...if indeed we do. We will need faith, too, in our synergistic response-ability, in our techno-savvy, in what Buckminster Fuller likes to call "us."
If we are to save ourselves, our Selves, each other, and each Other, it is imperative that each of us as individuals and otherwise recognize this fundamental precept: something is "going on." Human societies the globe over are imploding with frightening power, fragmenting from within under the duress of unprecedented
antihistorical dislocations and quasicultural ingrowths of the collective psyche. Societies' screams, the agonized primeval shrieks of change, all but deafen the voices of Reason and Hope. The three-headed Cerberus of Fascism, Starvation, and Hunger stands barking at the gates of an almost inconceivable posttechnological Hell. As Erving Goffman acutely observed, "Who knows what is this?"

The ideas that follow can help us. They can help us Be as well as Do, for they provide access to information we can use to synthesize the "bits" of our experience. When one man says to another, "You are stepping on my toe," the dialogue reverberates throughout the wavelengths of History. It is an interaction. Similarly, these readings are an interaction. They say to all of us, "You are stepping on my toe."

With this issue, we commence a series of articles in which we hope to present the words of those thinkers at the very cutting edge of our intellectual history. The range of subjects will be broad, from Astronomy to Zen. The writers excerpted herein are




You asked for a quality GT with room. You got it. Tachometer gauges, a 2.2 liter hemi-head power plant, wide steel-belted radials on styled steel wheels, and room for four plus nine bags of groceries, or with the rear seat down, two of you
can haul the groceries plus a side of beef.


Copyright © 2007 National Lampoon Inc.


Copyright © 2007 National Lampoon Inc.

## The ideal

To merge the identity of the large corporation with culture and beauty in the minds of the people, and in so doing obscure the fact of corporate greed and exploitation.


The real
Ours is an era of violent economic upheaval. In such times, improving
public relations for large companies ference to the integrity of the envioften presents difficulties. In the instance of our compány, whose total disregard for the quality of human life is matched only by its indif-
ronment, the problem is almost insurmountable.

AtlantisRichóueledCompany


## Clowning Around withTits

What is the funniest thing in the world? Right, but we can't show an erect penis in this magazine. What are the next three funniest things in the world? Right, tits and a clown.

Here, then, for that miniscule minority of our readers who seek within our pages not
astringent satire, brilliant parody, and enlightenment, but rather knockers and boffs, are five famous artists whose names you'd know in a minute, clowning around with tits.

You can giggle and smirk. Or you can turn the page.


Illustrated by Mary Anne Shea


Copyright © 2007 National Lampoon Inc.



# Take My Wifeoor Please 

by Wayne McLoughlin


Copyright © 2007 National Lampoon Inc.
Simply.. Piecasso

## Simply... Picasso

Some have called him "the most wonderful person who ever lived." Others insist he is more important than everybody else in the world put together. To me, he is simply ... Picasso.

This book began five years ago, towards the end of my work on My Best Pal Pablo (Viking, \$49.95). Picasso had turned to me from his canvas, his face set in a brooding mask of concentration, the golden Mediterranean light slanting across the studio floor, and said, "In a world of confusion, only the image has clarity."

At that moment, this book was born.
N. D. D.

Picasso's Statement to the Author
David-I must say nothing. Like me, you are a man. These are photographs. You took them. To truth!



Edmondo the rooster heralds the dawn to a sleepy household. "El es mi alarm clock," says Picasso, who traces a fondness for early rising to his peasant ancestry.


The Picasso table is a mecting place for friends and well-wishers from the world over. This morning the Great One is host to three countrymen, delegates from a Spanish Civil W/ar Veterans' Organization, who have come, like so many others, in search of patronage for their cause.


A discovery! A trinket created for the delight of children seizes Picasso's imagination.
The creative flame that burns within flares anew. The convivial murmur around him recedes; the powerful hands knead and shape. He freely transforms the ordinary into the extraordinary, as with sure, economical motions, he enlists these mundane materials in the service of his genius.


Art and Life mect.


In the sultry Provence afternoon, Picasso ascends to the studio. Here, his artistic spirit rules supreme; nothing must disturb the rising ferment of his creative essences. For hours he paints furiously, his inspiration gushing forth in a lava-like eruption of fertile energies. It is late afternoon when the beautiful Jacqueline pays him a discreet visit, sharing a tender moment with the man whose privacy she guards so devotedly.

Picasso's pleasure at a gift from Manolete is evident as he gestures to the gods in the traditional manner, the thunderous roars of the corrida ringing in his cars. The ceremonial garb stirs deep emotion within the maestro. More than merely a favorite subject, bullfighting is this Spaniard's metaphor for the Great Struggle. Maturity has not robbed Picasso of the ability to enter, childlike, into other worlds.

A delighted Claude becomes el toro to Picasso's matador. Showing a solemnity befitting this moment of truth, he is no longer a child, but a combatant in an ancient contest in which one or the other must die.


Dusk: Portrait of
the Artist in Repose
Picasso surveys
the day's accom
plishments as his
wife looks on.


Copyright © 2007 National Lampoon Inc.

all "experts" - yet it is their very expertise they will call into question as they examine our culture's most fundamental precepts, habits, and assumptions. For only by exposing the roots to scrutiny may we begin to cure this ailing tree which is Society.

Yet we are not so much interested in being the "editors" of "a series of readings" as in providing an eco-web of source-contexts. Just as reality is a man-made process, our techniques are based on natural systems-models. The model of our systems has always been the system of our models (e.g., "The brain is a vacuum cleaner"). And today, with microminiaturization, the tool-network is-made small, i.e., miniaturization writ large (e.g., "The brain is a small vacuum cleaner"). Thus do we hope to emulate the example of Nature.

As we look forward toward the future in these stormy Mondays of the soul, we naturally turn to any prophet who points a hand, be it firm or wavering, in any given direction. Academic discourse, now frozen into categories which themselves are subdivided ad nauseam, offers either the cold comfort of overintellectualization (I-Me-Mine), or the hot compress of mystification and esoterica (They-Them-Thine). The endpoint of
this lamentable process is an antiUtopia of overspecialization and overqualification. But, as these readings will show, there are thinkers who even now are seeking solutions. Like them and with them, we are involved in the Future as it impinges on the Present in the shadow of the Past: that is our Where. Data are our What. Here's How.

## Introduction to "Twenty-five

 Statements about R.D. Laing" John Cage is a composer, author, lecturer, mycologist, and poet. His writings are known for their erratic typography, opaque Zen anecdotes, gossip about modern artists, and provocative statements concerning Art, Life, Nature, Reality, Time, and God. He also writes about music.R.D. Laing is a Scottish psychoanalyst, author of The Chopped-Up Self, Knutts, and You're Crazy. His radical synthesis of existential psychology and Eastern mysticism has made him the enfant terrible of the psychiatric profession.

## Twenty-five Statements about R.D. Laing

(Note: This article was printed in the March, 1969 issue of Cough [Milan]. It may be read entirely, in part, or not at all. The spaces may be read instead of the text. Telephone numbers or autographs may be recorded in the spaces. The style of

the printing is not important. The words in italics are either statements by Laing or titles of his works. You may find it interesting or boring. If interesting, then good for you. If boring, then good for you.-J.C.)

Insisting over trans-Atlantic phone call 3 A.M. my time that I read Ellul.
Remembered next morning as though in a dream. Later, I thanked him, comparing experience to story of monk aroused by Eckhart in orchard. He said, sternly, "You are as incorrigible as Huxley."
Duchamp told me standing on Forty-second Street: Brancusi was the first Oriental.

We both smiled when Alan Watts said that Joyce was the Bruce Lee of Ireland, "an Eastern soul in a Western sensibility."

Going to hear Bubbi Friedmann's "Automotive Melancholia" in Dusseldorf, Stockhausen confided to me that he would like to have his legs cut off in order to have more time for his music. Later, when the bus broke down, I was moved to remind him that freedom is the privilege of time. Taking our seats for the performance that evening, we both overheard someone behind us say quite distinctly, in English, "Time is the freedom of privilege." Laing would agree.

In Cleveland, David Tudor and I were discussing the remark of Ananda Swanihowiluvya: "Art is the imitation of nature in her manner of operation." I added that for Laing to consult Bhagavad Gita on matters of existential psychology was right and proper. Later, in San Francisco, I recounted to him the conversation. His reply: "It is the same with madness."

Bunny Brown brought up the subject of spirituality. Laing said, "I believe only in an inner reality coexistent with and not exclusive of an outer reality." Riding home, I asked him what he had meant by that. He looked surprised and said he hadn't the faintest idea. Some time after I was again confused when he spoke of "the self expanding constantly within an infinitely contractive life-space," but knew not to interrogate him.

Swami Rivva set out to read and study all 374 Spitanjelli sutras. He discovered that by the time he had completed the task, he could no


Firench Oigure Poses ©For Art Students Only

"Upper Torso Study"
After a sculpture by Rodin. A valuable study for artist and critic alike. Photograph by H. P. Dovetail

[^5]
"Dawn"

This masterpiece of light and shade by noted photographer A. J. Mc Glinty is inspired by the music of the "Peer Gynt Suite."

## AD 17 ISI Watch the fun as guests go to light cigarettes; pull trigger, real bullet comes forth. Compartment for powder puff. coin purse. etc. Send No Money Pay Postman $\$ 1.69$ plus postage.

American Mall Order Corp., 13 Broadway, New York

## OO-LA-LA! CLEAR CTPNOTOGRAPHS!

Love scenes of French girls and fellows. Taken in bushes and through windows. Imported direct from France, 12 for $\$ 2.00$ or 24 for $\$ 3.50$. Expensive? Yes, due to risk involved, but worth every cent. All different poses.

## Novelify Sfudios, South Chesfer LI.

## SOCIAL DISEASES?

 CURED FOREVER OR NO PAY. Full treatment sent on trial. Can be given secretly in the home. Guaranteed to free you forever of most dread diseases. Costs $\$ 2.00$ if cures, nothing if fails. When ordering. please specify mint or reg. STANDARD LABORATORIES, Orange, NJ

## Hotel Confessions

Confessions of a House Dick. 50c; Confessions of a Second Story Maid. 50c: Confessions of a Third Story Maid. 60c; Confessions of a Hotel Coal Stoker, 30c: What the Bell Boy Saw. 50e: What the Bell Boy Ain't Sayin'. $\$ 1.50$ Send your order now to

WISENHOLTZ SALES CO., BOX 711, WOODBINE, PA.

## No More Worry for MARRIEDWOMEN <br>  <br> Intimate personal problems need no longer worry

 married women. Now you can take advantage of an unusual personal service which a New York war veteran has extended to married women of smart theatrical and social circles. This service consists of a scientifically proven device which opens up deep pores. Will not injure delicate membranes. Endorsed by physicians. More powerful,'safer, simpler to use than carbolic acid. Better than mechanical rubber goods. Keeps married women healthy, dainty, free from all worry. No risks, can be administered in an afternoon. IF PREFERRED, c.o.d. Send to:Israel Leibovitz, 200 W. 113th St., New York City


Double in value to the art student is this dramatic study which in its plastic beauty conjures up a mood as does painting or sculpture.
"Dawn's Early Light"
How magnificently the shape of the letter " $Y$ " is represented here in this piquant and unusual pose.


## AT DAWNING

## A painting by Alessandro Filipepi detto Botticelli

The history of Alessandro Botticelli is a melancholy tale of healthy ambition reduced to despair, and being broke, by the unpopularity of that branch of art to which he had so worthily and enthusiastically devoted himself: the nude. This well balanced and pertly proportioned painting, aptly entitled "At Dawning," stands as one of the finest by Botticelli, who hailed from sunny Italy. Of specific interest to the art student are the fine detail of the gently lapping waves and the subtle lighting effects on the halfshell.

Our model, found frequently in works by Botticelli, is Simonetta Vespucci,often said to the "The Toast of Florence." She was the mistress of

Giuliano de Medici - brother of Lorenzo "The Magnificent"de Medici - and consistantly spurned the advances of the young painter, who was the artist that cut off his left ear in order to send it to her. She died of consumption.

Botticelli next endeavored to paint the familiar Biblical subjects enjoying popularity at the time. But as he remained ever devoted to the wholesome portrayal of beauty in the undraped female form, these Biblical scenes lacked imagination and good use of light and shade so essential in painting as well as photography.

Botticelli ended his days reduced to despair and being broke.

## Ramater Potientine

Thankful people testify that new "Potentine" gives vim, vigor and vitality to young and old. Makes for steady nerves, youthful confidence in rundown men and women. If you have lost your courage and ambition. grow tired too soon, or feel and aet dull, try new "Potentine" for a quick spring back to life. Potentine is a tonic guaranteed by a chemist, registered by a pharmaeist and endorsed by an Evangelist. Not to be confused with any other "tine." Send no money-pay the postman \$1.98 when he arrives at your door.

FINSTON LABORATORIES, Box 47
Hamitton Pkwy, Rhode Island

Hurry Up, Fellers!
Get them before they fade. The kind of photos you've been looking for.

## Look! 6 for $25 \mathbb{C}$

Guaranteed air-retouched and all
French. Sent in gaudy wrapper.
New France Studios
515 Broadway, New York, NY


Must millions of homes be ruined - Marriages fotier on the brink of divoree sarred joys of sex rolations be denied? YESt tust as long as men and women remain ignoramt of the simple faets of life, sex and mineral matter.

Natural Human Physiology
69 Chapters - startling illustrations. This volume abounds in truthful illustrations and pietures of the highest scientific value that one seldom if ever gets to see just sitting about on park benches. Each picture is True-To-Life!


Everything a married woman should know: How to have perfect chitdren; Who puts what item in where; Why stels things are done: What will you tell your growing girl?: The dangers of spooning: What liberties to allow a suitor: Priees based on latest market quotes: Intimate persomal hygiene; Self gratification, the horross of: Warnings to young men: The reproductive organs, who has them: Education of the family.
Will you let your children grow up in the same dangerous ignorance in which you yourself were reared - or will you guide them safely to maturity by leaving this book in the bookshelf for them to read when you are away?
\$1 brings you
Eureka Publishing Co.
this rare book!
36 North St., Wilmington, Delaware

## Rare Books - Illicit

Ton Men and One Girl, 40e; Twenty Men and One Girl, 80e; Love and Other Stories, 30e; Nellie, The Beautiful Figure Model, 50c; Pierre, The Photographer with No Seruples. 50c; A Woman's Temptations, 30c; The Unmarried Mother, 30c; What the Bell Boy is Absolutely Sworn To Secrecy In Regards To, \$1.75.
WISENHOLTZ CO., BOX 711, WOODBINE, PA.

"Summer's Dawn"
Even without the tendery clutched and symbolic length of fabric. this correctly proportioned masterpiece of light and shade would still hold much interest for the artistically inclined.

# ART DRECO by R. Bruce Moody 

Has Art Dreco run dry? What is the future of the world's greatest art movement since the Quattrocento?

"Crack," went the gavel at Sotheby's, or would have had the auctioneer not been striking instead the eraser of a number two pencil whose covert thud I do not know how to spell- $£ 1,600,000.2 \mathrm{~d}$-another bank-breaking record for Art Dreco! And, as in the old Lucky Strike commercial, the auctioneer might well have added: :"Sold American!" since the work in question, the exquisite and reverberatory The Last Supper (plate 1) will, it is rumored, go to the Frick in New York City, where it will displace R. van Rinn's Polish Rider, a work now made utterly declassé by Dreco's zealous, not to say flashfire, ascent to the peak of Parnassus.

The reader hardly needs to be reminded that by now the Art Dreco movement-the Queens Boulevard School of art, as it is sometimes called - has come to dominate aesthetic taste for our time. Rembrandt, Raphael, Rubens, and their ilk - so glaringly has Art Dreco shown them up as the mere daubers they were - have been slashed by enraged curators, tossed into museum basements, taken home by sentimental janitors, turned to the wall by Houston patrons, or scaled out of the Louvre windows like Frisbees. However, works of Art Dreco are extremely rare. So it is simply to avoid a bare look in the Academia that the David is allowed to loiter there, while certain Velazquezes are still tolerated, wallpapering the Prado and forming a neutral and drolly oldtimey backdrop for the great masterwork of Art Dreco to which that museum has been wholly given over. (See plate 4.)
Indeed, so rare, so priceless has Dreco become that Dreco-napping poses a constant threat. As is widely known when Samuel Bronfman's elegant and daring Blue Boy (plate 6) was taken in December, he exchanged his son for it. And when Richard Burton's Les Demoiselles d'Avignon (plate 7) was heisted, he put up the jewels he had given his wife for its return, then his wife, then Roddy McDowall. The piece was never recovered. By the same token, the mysterious absence of Howard Hughes has been explained by the fact that he was ransomed by his henchmen or by himself to recover that Maltese Falcon of Drecoism, The Burning of the Houses of Parliament, or, Jacob Wrestling with the Angel, a still life.

Art Dreco, of course, is not made by any "known human hand." Cultural historians have been bedevilled as to its significance and origins. It seems not to have risen from religion or the dances and theater springing therefrom. There are no records of it ever having been employed in initiation ceremonies. It has no place in marriage or fertility rites. Neither does it seem to iconographize the lares and penates of the American hearth and home, since it is usually found in basements behind wet steamer trunks or in garages stained with gasoline and sawdust. A piece here. A piece there. The ravishing Triptych (plate 5) was found in the effects of a forlorn lower-class bachelor who lived with his married sister in Bridgeport (the El Dreco of the movement, as he is
sometimes called). "Yeah, Joe, I tink taut he was gonna make a million bucks wid dat, fee could jus fine a backuh." says the sister, who admits she never paid much attention to her brother, who after the episode with the little girl stayed very much in his room. So archeological investigations have proved futile. Or fruitful, considering your point of view. For as each potential sociological function has been eliminated, it has become clear that Dreco is our one pure art, uninfluenced, unencumbered, l'art pour l'art. And thus the price has risen.

Shown on this and the next pages is an attractive crosssection of Art Dreco, a show easy to bring before the public in such a format since a cross-section also includes every single known work. There are only nine, or nine and a half. You may one day venture to Zambezi to view the falls, or Tibet to see the Lama, or to Leningrad's Hermitage to gaze with enflamed rapture upon the glorious and ever-mysterious Olympe (plate 5), which has become the national painting of Russia. But until that time, this will have to suffice. Cut out the following spread and have it mounted on linoleum. Makes a perfect placemat or hot pad. Or have it framed and stick little colored stars over it and give it to your sister for her room in college. Or hoard it. Who knows, in years to come, it too may become an artwork, worth thousands, and Art Dreco itself, like all those dumb Titians it replaced, unknown except for boring reconstructions dry-as-dust scholars can feebly piece together from a few flaking Springbok jigsaw puzzles.


Plate 1. The Last Supper. Very few artists these days rish this sort of nakedness of feeling, the incipient slide into sentimentalism. The stark instinctual discipline is undistorted by the fiery excess of emotion. The artist is obviously both a driven man and a populist.
Detail, Plate 1. The Covered Bridge. Note the delicate fretwork and traceries of the corbels and flutings as the artist rises to a pitch in creating this magnificent clerestory.


Plate 12. La Gioconda. (Acrylic on canvas, 3 feet by 6 feet.) One stops: an austere presence. This exquisite portrait of the artist's wife has remained in the family until recently. It is now hanging in L'Orangerie.

Plate 11. Sunflowers. (Stained glass.) A work of surprising confidence, this stunning group portrait was a favorite of Isabella Gardner, lost for many years, now star attraction of the Tate.


Plate 3. Olympe. Like Van Gogh, Le Drecoist here is redeemed by a scorching intensity. His work displays purpose, finesse, and date and nut bread, his personal colophon. "Sad to say, we have now lost the gift for making tapestries of this kind."-Berenson.


## $\leftarrow$

Plate 10. View of Toledo. A bas relief of enormous visual plasticity, sometimes called Woman with Fruit, etc., it is a work of unusual refinement, and so forth, as though composed by a whimsical demiurgical hand, and that sort of thing....

Plate 2. Arrangement in Gray and Black (Whistler's Mother). (Parian marble. Stedelijk Museum, Amsterdam.) The eyes of this beautiful Tanagra figurine seem to follow you wherever you go in the room. It is a masterpiece of high Renaissance macramé, depicting yabyum, the sacred sexual intercourse as performed in Tibetan temples on Thursday.




Plate 4. Maja Denuda. A work of exceptional interest to architects. Change is the piece's primary esthetic, like Wright's sailboat house which rushes up and down a mountainside in a Nor'east wind. Impasto at its most winsome. This monumental sculpture stood in Union Square, San Francisco, until it fell on the Mark Hopkins Hotel and destroyed it. It has now replaced the Washington Monument. ( 600 feet tall. Plaster of Paris.)

Plate 5. Triptych. The intuitive improvisational element in the South Bronx masterpiece and the fiery romanticism which itself reflects the pent-up eroticism of the sickroom...

## $\leftarrow$

Plate 8. Blue Boy. (Gesso on boards, 24 inches by 36 inches. The Tate Museum.) Domed over by a liquid sky, one comes to wonder about the possible meanings of these unassuming human objects. It's as if the trees and bridges here were a condensed world, void of percept, stripped of all pretension save a flagrant but quivering innocence.


Plate 9. Durer's "Hands." Found painted on the wall of a Tuscan slammer, this treasure was removed flake by flake. See how the artist has collated ratio systems, whether interrupted, direct, or slipped, melding personal and impersonal space in a single act of significant execution, the end state being a perverse infrareferentiality.

## Maybe you've heard.

A new line of high performance receivers will be introduced in April. Until then, do the very best you can.





Celebrate the Bicentennial of this great nation with a year-long festival presented in Lincoln's new Bicentennial Festival Center-not just theaters, but a total pleasure-performance-site system built for your enjoyment. (If construction is not completed in time, all events will be held in North High gymnasium.)


1. The Elsie Borden Theater. The most fully convertible theater in mid-America. Suitable for musicals, dramatic performances, and ice hockey, should the NHL decide to expand to the Lincoln area.
2. Cornhusker Concert Hall. New home of the Lincoln Philharmonic and the Lincoln Speedreaders' Chorus.

## 3. Ben and Edna Rabnitz Memorial Opera House.

4. Kosciusko Memorial Greek Theater.



Copyright © 2007 National Lampoon Inc.

# THENATIONALLAMPION PRESENTS AFRTSTHISTORFIIAUCHITR! 

One hundred and sixty pages of the comics through the years, with a running, completely uninformative commentary, including how they were born, have lived, and will probably die.

The Health Comic


A ncyer before published history ofthecomics.
The Funny Comic

At your favorite bookstore, newsstand, or via the mails now. $\$ 2.50$ in rich, vilorant comicolor.

The National Lampoon, Dept. NL 276 635 Madison Avenue New York, New York 10022


With never before published words, drawings, and punctuation. $\$ 2.50$ in rich, vilorant comicolor.


PLUS SPECIAL FULL COLOR REPORT: PORNOGRAPHY
INDENMARK


## Statement of the Editors:

The Harvard Lampoon, the nation's oldest humor magazine, rarely publishes anthologies. The present collection of highlights from the Lampoon's over fifty newspaper and magazine parodies is the first such volume ever produced. It is being released at this time to celebrate the 100th anniversary of the first issue of the Harvard Lampoon, published February 10, 1876.

We urge you to order as many copies of this book as you can afford. The supply is limited, so stock up. A second such anthology will not be published until the Lampoon's 200th anniversary: February 10, 2076. Don't wait. On sale at major newsstands (ask for it) or order directly with this coupon:

| The Lampoon |
| :--- |
| Dept. 276 |
| 635 Madison Ave, N.Y., N.Y. 10022 |
| know a once-in-a-lifetime opportunity |
| when I see one. Please send me |
| copies of 100 Years of Harvard Lampoon |
| Parodies immediately. |
| Enclosed is my |
| $\square$ check $\square$ money order |
| for $\$ 2.50$ for each copy ordered. |
| Name |
| Address (ploase print) |
| City |
| Please make süre to list your correct zip |
| code. Add $35 c$ for postage and handling. |

In order to comply with recent federal guidelines concerning truth in advertising, our attorneys have
'insisted that we print the following anonymous letter (which we don't know who wrate).

## 'To Whom It May Concern:

This book, 100 Years of Harvard Lampoon Parodics, is not the sexy, freewhecling romp in wonderful-wonderful-Copenhagen that the cover photograph of the two young women led me to believe it was. I purchased what I believed to be a steaming helping of Scandinavian skin delicacies, and instead, what do I find? A few pages of so-called Danish porn (?) and 190 pages of humorous material selected from Harvard Lampoon parodies. Sure it's funny, very funny, but what do I need it for? I still have the Lampon's classic Life (198\%) and Time (1969) parodies right here on my desk. I've got the Lampoon's original 1986 Playboy centerfold (which has to be seen to be believed) over my bed. And my wife has the centerfold exposing Henry Kissinger over her bidet.

In addition, the book includes excerpts from such humor masterpleces as the Lampoon's Sports Illustrated, Newsweek, Esquire, and New York Times parodies; to the extent that a potential purchaser already has these issues around his house, this anthology is superfluous. 100 Years of Harvard Lampoon Parodies is a collection that, will only interest those few who missed or don't remember the Lampoon's earlier works.

In its defense, I should say that the humor of the excerpts included in the book is not at all dated, and in many cases is even funnier than it was originally. In fact, it's just, about the funniest book I've ever seen.

## Whal's new in 4-channel?

Sansul is.
Sansui is already the leading name in advanced high performance 4-channel sound reproduction and technology. And only with Sansui's exclusive QS vario matrix system can you enjoy the full potential of quadraphonic sound. But there is still always something new in the Sansui world of 4 -channel.

Now every Sansui 4-channel receiver and the new QSD-1 decoder from Sansui incorporate the unique QS vario matrix circuitry. Now you can synthesize brilliantly clear 4-channel from any mono or stereo source to create a 4 -channel library in a moment. Any 4 -channel matrix source material, QS- or SQencoded records, tapes and broadcasts, can be effectively decoded by any of Sansui's remarkable QRX receivers. These receivers also incorporate circuitry to demodulate CD-4.

All 4-channel Sansui receivers command excellent cost-io-performance ratios. The QRX-70011, at less than $\$ 880.00$,* delivers a full 35 walts per channel, min. RMS, all channels driven into 8 ohms, from 20 Hz to 20 kHz with no more than $0.4 \%$ total harmonic distortion. Every design element of this outstanding receiver lives up to Sansui's reputation for advanced high quality high fidel-
ity performance. Available in the same series are the QRX-60011, at less than $\$ 760.00$,* and the QRX-50012, at less than $\$ 600.00$,* with many of the same outstanding features.

Sansui's new|QSD-1 is the most exciting and effective decoder available today. lis QS vario matrix allows for very high inter-channel separation, as high as 20 dB between adjacent channels and 30 dB across the diagonally opposite channels, without any of the annoying side effects found in other decoders.


Quadraphonic sound is all around you. More than 70 FM stations now broadcast in the QS 4 -channel way 24 hours a day. Hundreds of quadraphonic encoded records have been released - rock, classical, jazz, country, and "beautiful" music.

Stop in soon at your nearest Sansul franchisea dealer to hear what Sansui 4 -channel equipment can do. Whatever your preference, surround or hall, whatever your needs - synthesize, decode, or demodulate - Sansui 4-channel can do it all - and do it best.


## SANSUI ELECTRONICS CORP.

Woodside, New York 11377 • Gardena, California 90247
SANSUI ELECTRIC CO., LTD., Tokyo, Japan • SANSUI AUDIO EUROPE S.A., Antwerp, Belgium
In Canada: Electronic Distributors





CJ.JONES 1976


Copyright © 2007 National Lampoon Inc.

## Brots and Bonnic



WEASEL: GREAK ALEG! HI TO SUSAN IN FLORIDA. DAVID FOKMM HSI A COMIC STRIP. HI TODAVID BARBER. KATHRYN FROM NANTUCKET: KEEP ON TRUCKIN'! ORGAN MUSIC:

And mow to the sad tale of BITTSY and TONY HARCOURT MAYFLOWER our poor struggling newrywels. Cas they find simple happiness in the humble. Countryside of NEW CANAAN, CONNECTICUT OX her meager allowance of \$150,000 a year? FROM POOCSIDE, BITSY SNYS...



# AlcieTONISHING! 

LATE LAST YEAR ROD STEWART NAMED "HOW LONG" HIS FAVORITE SINGLE. EARLIER THIS YEAR ON TOUR WITH YES, THEY BROUGHT STADIUMS-FUL OF PEOPLE TO THEIR FEET ACROSS THE LENGTH AND BREADTH OF THE LAND.

(B)

NOW ACE IS BACK AGAIN WITH A NEW ALBUM BRIMMING OVER WITH THE IRRESISTIBLE BLEND OF R'n'B AND ROCK THAT HAS MADE THEM THE TOAST OF TWO CONTINENTS. PUT ACE'S "TIME FOR ANOTHER" UP YOUR SLEEVE WITHOUT DELAY.

## Instant foreplay



Alittle knowledge can be a dangerous thing-especially when it's carnal and illegal. Libbers have made Rape a big politica issue, suggesting a male conspiracy to dominate women. With all the fuss, the rights of men accused of rape have been ignored. Are rapists politically motivated? Are they victims? Read oui and see. Bob Marley is definitely political. He is also musical. He plays reggae. He is a Rastafarian. It all adds up to revolution with a beat - and a
super pro-
file-only in
OUI. Pizza
ain't polit-
ical. It ain't even Italian. The best is in the U.S., and oul


## PHOBIAS tells you where it is. Phobias happen when

 you get uptight about things like rape, Bob Marley and bad pizza. For instance, phobiaphobia is fear of fear itself. Work Clothes can be a phobia, depending on the work you do. Some folks in OUI work very hard but wear nothing at all. Imagine that. Better yet, say DU1

## Don't Read This

continued from page 77
longer remember the beginning, and thus had to start all over again. It is said that he is still reading despite his own timely death.

After many years of travel in the East, a man who had been in therapy with him for many years bumped into him in a London street. Laing asked him of his travels if he had found what he had been searching for. "Yes," the man said, "I found betel nuts of the most marvelous texture and consistency."

Speaking of experimentation with drugs-turning off and tuning up are what's happening now.

In one of the now-famous houses in London, a visitor said, "Good heavens, Doctor, this is a most unorthodox manner in which to conduct the business of rehabilitating mental patients." He replied, "Business?...rehabilitating?...mental patients?..."
M.C. Richards told me she had not read Knutts. "I understand it is rather difficult," she said. This is what concerns us: understanding, difficulties. If we are all butterflies dreaming, let us still seek that awakening beyond wings, texts, this padded cell, and sleep. He's rather difficult.

Lecture in Milwaukee. Politely, "May I give you a lift?" Polite reply, "Thank you, you already have."

It seems to me that there is no silence but noises, grunts, or scrapings. Similarly, he would maintain. there is no landscape without the presence of tree, sky, and so forth. I mentioned that he and Rauschenberg have the same first initial. "So what?"

It is imperative that we abandon the Western self. It's not a good self. It's lazy, sloppy, rude. It never says thank you. It belches, doesn't brush its teeth.

He looked up from a book to tell us the story of a Zen monk wandering hills of Japan. When the monk came to a brook, he waded in, crossed halfway, then changed his mind and stood still in the water for fifteen years. We laughed when he quipped, "Like Freud, eh?"

After reading Toffler at the suggestion of a mutual friend, I remarked, to no one in particular, that Toffler's


## Don't Read This

continued
advice to employ improved management operations and more sophisticated computations, etc., to bring us out of our collective nose dive seemed akin to increasing the variety of foods available in the dining car of an express train speeding to Hell. When we next met, he said to me, "Of course, you are correct."

Time's continuous, not in "the unconscious." I detest the term. And "defense mechanism" - a travesty of the lucidity of consciousness. David Cooper would later admit that he and L. had been drunk all evening. Mumbled apologies.

Distraught family. Handwringing Mom. Dad unfolds tale of adolescent rebellion, siblings upset, family life disrupted, etc. On inquiring on the whereabouts of the instigator of problem, Dad told him that she was upstairs, handcuffed to the bed, explaining that the week before she had tried to run off with the neighbor's boy when left alone at home.

Outskirts of Khartoum. Farmer approaches. "You can't walk here." Perfect English. Yellowed teeth. Guest at club showed/slides that evening. Horribly mutilated bodies. "They are everywhere, it's not safe anymore."

What we don't know frontwards may be important (Bateson: Unfortunate Bind Theory). We need to know, don't like being told we don't, though.

Story that is a question: Business? Rehabilitating? Mental patient?

He's bothered by violence. We do violence, they do violence, I do violence, you do violence, he/she/it do violence. It's a wretched mess. I reminded him of I Ching: "Paper covers rock, rock breaks scissors, scissors cuts paper. No blame." He nodded, said, "Yes, but seriously..."

Visiting in English countryside, he made numerous references to interpersonal cobindings. I asked him if he could illustrate, but he demurred. Later, reading in bed, I found what I was looking for: Jack meets Jill, and acts in secondary relationship to Jill's wants and desires of him while conspiring with Jill to keep both of them ignorant of what is happening. Jill obviously knows that Jack knows that Jill expects Jack to know what
she wants him to know, albeit unconsciously. Not understanding this, Jack continues to operate from the confines of his own system of knowing, knower, and known. (Knutts, pp. 21-22.)

In New York for Merce Cunningham's new ballet, I ran into Laing at the Museum of Modern Art. Johns's White Numbers, Demuth's I Saw the Figure Five in Gold. He remarked on "the quantification of experience." An obscure joke? After the ballet, riding with Johns in taxicab, I suddenly laughed, although I still didn't get it.

I was to give a concert in Copenhagen. He had planned to attend but called at the last minute to say he would not be able to make it. The piece we played was my Interminable Rondo, a four-hour cycle of parts repeated once with the addition of various ambient sounds. During the performance, I noticed a severelooking gentleman in the third row who neither spoke nor moved during the whole event. After we had finished, I approached him, aroused and curious, unaccustomed to such thoughtfulness and dedication. I could see as soon as I sat next to him that he was quite dead. The Danish coroner told us, through an interpreter, that he had probably not lived to hear the beginning of our music.

If I could plug you in, if I could rev you up, if I could open you at other end, if I could whistle while you work, if I could sign your report card, if I could assure both you and me that you would not sit under the apple tree with anyone else but me, I would let you know. Okay?

Introduction to "Lifelines:<br>Sinking, Swimming, or Dropping Dead?"

by
Marshall Irwin Buckfuller
It has been said of Marshall Irwin Buckfuller that he combines the renegade vision of an atomic-age software pundit with the futureconscious all-around orientation of an inventor-historian-philosopher-wag. The following is an abridgement of a chapter taken from Buckfuller's latest collection of lectures and articles grouped under the title, The Neutral Neutron, the New Nudism, and the Noon News (Random House, 1975). In reviewing this book, Edgar Z . Friedenberg wrote in the New York Times Book Review Section: "Buck-
fuller is...a man...who...writes... things...down."

## Prologue

Every Friday afternoon at 4:30, Wall Street systems analyst Charles Bond rises from his desk, stuffs his secretary into his black leather briefcase, and leaves his office. The routine is always the same: a fifteeen-minute taxicab ride takes him to the Midtown Heliport, where he hops a helicopter shuttle to John F. Kennedy International Airport. Ten minutes later he straps himself into a Trans -World Airlines Whisperjet, which takes off, banks, and heads west. During the two hour flight, with the assistance of his secretary, Bond liberally dusts himself with salt and pepper. Upon landing at the Columbus, Ohio airport, he enters a waiting car which whisks him to the city's downtown Big Boy Restaurant. There he orders a Big Boyburger, and while his secretary removes the top hall of the bun. Bond strips off all his clothing. He then pours catsup on the meat, stretches out atop the sandwich, and goes to sleep. He will awaken on Monday morning and retrace his steps back to work in New York.

Thus does Bond wed domicile needs and nutrient needs in a synergisticization of need-modes.

And the Bond case is not unusual. In a fragmented, highly industrialized society, the blending of various needmodes is commonplace. For a man to sleep on a hamburger should be no more surprising to us than the Youngstown; Ohio couple who have, for the last eight years, eaten, bit by bit, a Castro convertible for dinner. Everywhere we are confronted by change, be it the result of geodesic thinking, mode-displacement, or otherwise. But must change mean shortchange?

## The Dyad: Thickism and Thinnism

In my book Being, Satori, and Your Father's Ford Fairlane (Random House, 1971), I introduced the terms thickism and thinnism. I intend by these terms a rough metacharacterology, a sorting concept for the grouping of like qualities and attributes of persons, events, inventions, and concepts. Our history bristles with dualities, yet I believe this one achieves a synthesis far more comprehensive and cogent than those such as Democratic and Republican, Pro and Am, or Laurel and Hardy. A quick description of the types is now

## 15 examples of how you can Benefiit from Psychology Today for only 50¢ a month ( was mus-mene)



## THE IMPORTANCE OF SAVING FACE

 When, why, and how do we need to engage in face-saving? Lessons learned in behavioral lab studies can help mediators settle conflicts in negotiations. LEARNING THE
VIOLIN AT AGE 4 VIOLIN AT AGE 4
Psychological secrets of teaching thousands of small Japanese children to play the violin so beautifully. t moved Pablo


FOR NEW SUBSCRIBERS ONLY

## BODY RHYTHMS THE 90-MINUTE

 CLOCK INSIDE USYour body is not all that unpredictable .... while you may not hear them ticking, there are many 90 -minute clocks inside you timing your hunger, sexual arousal, periods of fatigue and alertness, daydreams and moods.

## WE'RE ALL

 NON-CONSCIOUS SEXISTS Proof that nonconscious assumptions about a woman's "natural" talents (or lack of them) are as widespread among women as among men. Identical writings received significantly lower ratings when attributed to female authors.
$\left.\int 10\right)(1)$

## WHY MANY BRIGHT

 WOMEN FEAR SUCCESS Experiments showed that women are about seven times as likely as men to be afraid of success. "Consciously or unconsciously, the girl equates intellectual achievement with loss of femininity.

## BRAIN DRIVES TRAIN

 Biofeedback can move toy trains with wave power-but, among other areas, it can push people to altered states of consciousness, change heart beats and help people tune in on each other.

IS THE CROWD REALLY "MADDING"? To find out, a researcher studied volunteers in crowded living conditions. The results were not what you might expect.


## EMOTIONS IN

 YOUR FINGERTIPS The language of emotions leaps all cultural barriers. In every society tested, each person exeach person ex-pressed the same pressed the same
emotions with the same movement of finger muscles.


## HOW TEACHERS TURN

 PLAY INTO WORK Candy isn't always dandy -and it children like doing something anyway. giving them gold stars and loud praise can turn pleasure into self-conscious drudgery.
## GUILT-EDGED giving

Tests in behavioral labs support recent theories that charitable behavior is motivated by guill and shame. Empathy plays an important part too.


## GIRLS WITHOUT

 FATHERSA father absence shows up in a girl's behavior at adolescence. If she has lost a father through divorce, she may be clumsily erotic with men. If it was death. men may scare her.



SPARE THE ROD, USE BEHAVIOR MOD Instead of seeking the cause of troublesome behavior in children, argue behavior modification therapists, why not just change the behavior? Some startling proof is there.

## CLAPTRAP

ABOUT AGING
Contrary to popular belief, old persons are not necessarily lonely or desolate, few ever show overt signs of senility. For those who do, psychological and psychiatric treatment is by no
 means futile.

Wouldn't it be worth 50 a month to you to get helpful insights into human behavior like the above?
That's all it costs to get Psychology Today every month for a whole year under this special half-price offer to new subcribers.
You save a whopping $\$ 6$ on a year's subscription. It's like getting your first six monthly issues free!
Psychology Today is the monthly magazine that is bridging the gao between the laboratory and the living room, the pioneering professional and the thoughtful lay person.
You don't have to be a psychologist, counselor, or social worker (although many of our readers are) to get dozens of ideas that will help you in your work and your relationships. Shown above are examples from past issues.
Find out for yourself. Just mail the attached card or coupon for a trial subscription at $50 \%$ off. No need to enclose payment now-we'll be glad to bill you later. Money-back quarantee of satisfaction: cancel any time you're not delighted and receive a full refund of the unused portion of your subscription.

Send no money
Just mail this coupon for
a chance to subscribe at half price

## paydiloboy toblay

P.O. Box 2990

Boulder, Colorado 80302
Please send me PSYCHOLOGY TODAY for one full year (12 issues) at your half-price introductory rate of only $\$ 6.00$.

NAME $\qquad$ 8 EO 3
ADDRESS
(Please Print)

CITY
STATE $\qquad$ ZIP

Check one: $\square$ Payment enclosed Bill me later

Add'l postage per yr.; \$1 Canada, $\$ 2$ all other countries.

For new subscribers only.


BRING THE SURF INTO ANY ROOM with this GIANT 5 by 7 foot Action Mural. Now in beautiful two-color Duotone finish.
Only $\$ 4.99$ each or 2 for $\$ 8.00$. Please add $\$ 1.00$ per mural for postage and handling (foreign orders add $\$ 2.00$ ). California residents add $6 \%$ sales tax. Send Cash, Check or Money Order. Cou
Send Cash, Check or Money Order.

Quantity: $\square 1 \square 2 \square$ other:
Name
Address
City
State
ate -- Zip

GET ONE \& GET PUMPED


Malibu Card \& Mural Co.
P.O. Box 877 P.O. Box 877
Malibu, Calif. 90265

WHAT
No dry
with love
than any
bold and
photogr
les bold
techniqu
satisfy
The con
Flon; 19
$\qquad$ Enclosed \$ $\qquad$

## Don't Read This

continued
in order, followed by a detailed tracing of thickism and thinnism throughout our cultural past and present.

Thickism: The thickist personality, while never found in a pure form in any one individual, has these qualities: its abstract conceptus is neogeodetic, its specific ratio is integral, its color is pink, its number is seventeen. Thickist individuals are likely to be computer technicians, actuaries, prostitutes, tight ends, and tenured. Thickist families eat protein-soy cereal patties which they call "hamburgers." They spend hours staring at televisions and washing machines. They talk to telephones and other persons in a like manner. They tie their watchbands into knots and eat straight pretzels. They generally advocate free enterprise for the rich, mandatory enterprise for the middle class, and U.S.S. Enterprise for the poor. Typical thickist cocktail party conversation: "Td put my portfolio in my wile's trust if I wasn't so tied up in zinc." "Truffaut is authentic but insincere; Godard is inauthentic, but sincere." "My uncle once told me, 'Scratch a dove and you get a hawk; scratch a hawk and you get bitten.'"

Thinnism: The thinnist personality, in contrast, manifests an abstract conceptus that is markedly rhombocentric. Its specific ratio ratio is undefined, its color is green, its number is KLondike 5-5000. Thinnist individuals are apt to deny that they are either "thinnist" or "individuals." They are wonderful lovers and terrible bosses, and vice versa. They are likely to be poets, lumber executives, sky divers, veterinarians, jockeys, and unemployed. Thinnist families eat at home and drive to Rhode Island for dessert. Typical thinnist cocktail party conversation: "That Kissinger must be some brain." "I don't believe in male menopause because I don't believe in males." "If those Carlos Castaneda books are true, well, then, I just don't know what to think." Thinnist individuals bend their pretzels and eat straight watchbands.

Once delineated, these two types provide a useful Cartesian matrix upon which we can plot the graph of American culture. This line, when made three-dimensional by the addition of a $z$-axis for time, threatens to

## Don't Read This

rip through our heretofore substantial world of mind-and-matter. Is it any wonder that nuclear particle physicist Sandy Tufa notes in Popular Quantum Mechanics, "Newton will out. Mass, energy, and consciousness are either the same, or they are different. If they are the same, then there is no difference between them. If they are different, then they are not the same, and can never hope to be so, probably." [My emphasis.]

## Thickism: Computers in the Taj Mahal

 When the ancient Greeks began to attach names of men to themselves and each other, thickist individualism was born out of proto-thinnist massculture, and can be seen to culminate in the statement of the housewife from Tampa, Florida, that her life "is just one big box of Duz." Indeed, even product names reveal thickist actionorientation: detergents such as Duz, Iz, Sez, Wuz, and Haz-Bin assault the senses of every shopper with nowtime process-formulae. It is but a short leap from this to total somatic exploitation. Consider the classic beer commercial: a sensuous blonde croons "Come on in," followed by the iconic trademark of a forearm with clenched fist snapping up through a taut screen as soft moans and creaking bedsprings are heard subliminally in the background. The sexual inference of the arm, the relation of its phantom imagery to the spatial suggestiveness of the "punchline" [sic], the archetypal image-scenario, the slogan itself -all are references to the religious, mythic, home-based attitude toward entrances (especially to home) that is so much a part of the American mentality. Jazz musicians knew this first.But have we been so blind as to have missed it? No; rather, we have been squinting at thickist phenomena through thinnist bifocals. Our sociologists insist on charting human development as a cyclical blossoming-in-stasis - not unlike the rings made by a digital computer tossed into a pool of holy water in the Taj Mahal. The psychologists, with scarcely better results, have channeled their energies into channeling energies (an enterprise which should have become obsolete with the birth of Pico della Mirandola five centuries ago. That it did not, and that, scarcely years after della Mirandola's birth, Gilberto


Nationally Aturerised Brando!
CONDOMS BY MAIL Sent First Class In Unmarked Wrappers. End using sensation deadening condoms. Get gossamer thin supremely sensitive condoms designed for sexual pleasure. W.P.C. offers reliable nation$\square 30$ EXECUTIVE ally advertised brands of condoms PACK* $\$ 10$ including Trojan products. Fourex, $\square 12$ for $\$ 3$ Featherlite! Order from your own $\square 100$ for $\$ 20$ home without embarassment. Ship100 for $\$ 20$ ped within 24 hours, $\square$ - EXECUTIVE
PACK -3 each of the top 8)

앙PACK - 3 each of the top ten most SENSUOUS, GOSSAMER THIN condoms \$10. (Fourex, Natural Lamb, Sheik Sensi-Creme, Guardian Lubricated, Nuform, Ramses Featherlite. Fiesta."STIMULA". Lubricated Trojans.) $\square 12$ condoms (4 different brands) only \$3. Deluxe package ( 6 different kinds) 24 condoms $\$ 6$. $\square$ Super Defuxe package 100 condoms (8 different kinds) $\$ 20$. For air-mail add $\$ 1$ postage. World Population Control, Dept. 118 P.O. Box 90. Newark, N.J. 07102 Sold on Money Back Guarantee



Most people go into a state of shock when they first open a copy of Horseshit. Then they go about halfway through, reading and looking at the pictures, and they have to put it down and try to get their breath back again. When they've rested up, they go through the rest of the magazine. Then they put it down and they don't know what to think. The next day they read it again and decide they like it. The day after that they decide it's GREAT! They show it to their friends. Then they have to sit there and listen while their friends yell and shout with laughter and point out things they particularly like. Soon, other friends come over, dozens of them. "We want to see THAT magazine," they say. Finally, some bastard steals their Horseshit. Then there's nothing left to do but order a new subscription from us. You might as well get started now. Be ready for a shock.

FOUR ISSUES FOR $\$ 10 \quad 2$ issues for $\$ 5$ Gift cartoon book with 510 orders OBDER NOW FROM
EQUINE PRODUCTS O BOX 361-C
HERMOSA BEACH, CALIF. 90254


# Inlicit Goods! 

(and Goodies)


Your complete definitive catalog of enlightening and illicit pleasures. 56 pages full of good stuff. Fast reply tool Well worth your buck (refundable with first order). Send coupon and \$1 today to Krupp Mail Order, PO Box 9090. Dept. L-1, Boulder, Colorado 80301


New Apostate Exotic Love Potion lets you..

"IMPULSE" was created to sexually stumulate and ex cite the person you desire. Made from carefully blend ed erotic spices, 'IMPULSE' entices her (or him) to think of love and respond eagerly to your wishes

If you've ever wanted to have intimate relations with a certain person but could not succeed, then you owe it to yourself to try this unique apostate love formula IM. PULSE mixes easily in all kinds of drinks and is com. pletely safe and tasteless. It can be used on either sex and is mailed in a plain package complete with instructions. If not fully satisfied, return within 10 days for a tions. If not fully
complete refund.
ORED ORDER TODAY 四

## Send Cash, Check or Money Order to: NL-376

 PROGRESSIVE SALES, DEPIBox 310, New Rochelle, New York, 10804

## - 5 Portion Size only $\$ 495$

-12 Portion Size only $\$ 7.95$ (Save \$3.93)
$\square 24$ Portion Size only $\$ 11.95$ (Save $\$ 11.81$ )Name
Address.
State. ........ Zip

## Don't Read This <br> continued

Maximo was hung and flayed in Pompeii for running through the streets shouting, "Money is clothing!" should surprise no one). Thus do we encounter change: when a baby cries out for food, it expresses the most sophisticated lesson of postindustrial thickist modernism, and reminds us that general systems theorizing in a future-oriented world must be gyroscopic to succeed. The question is, are we ready to learn from hungry babies?

## Thinnism: Sixteen Million Ice Cream Cones

As I have noted elsewhere (Genetic Interaction: Conversations between Me and My Wise-Guy Son, Harper 8 Row, 1967): "Open-endedness is not necessarily a virtue. I rather think of it as one side of two different coins, each more worthless than the other." It took the Marx brothers to show us the way: Chico asks for a light, and just ten years after the French publication of Ulysses and three months before Marconi's death in exile, Harpo intervenes with a blow torch extracted from his famous baggy coat and burns his brother's face to cinders. Harmless caprice? Hardly; rather, merely a logical extension of what was begun when the fifth of the brothers Marx, Karlo, delivered his message to the modern world. His was a thinnist sensibility trapped in a thickist context. Yet were he alive today, Marx would not so much as blink at phenomena which, to us, are baffling in the extreme. What is the middlemanagement executive in Scranton, Pennsylvania, hinting at when he says, "Today I wear blue ties to work, while tomorrow my wife may be pregnant"? Or consider this fact: engineers studying water distribution in India discovered accidentally that the best results were obtained when using canal dimensions based on Ralph J. Gleason's liner notes for the rereleased jazz record Bird Blows Diz at Newport (Pacific Jazz, 1970), and that the crucial question of backflow was rendered tame and easily solved by the following passage:
...is so good, so i don't know what to say about this music except that it's all true, but of course too says it has to be true or bird wouldn't play it which is also true...i don't know if you've ever heard it cool and hot at the same time which sounds like a paradox or what dylan would call an oxymoron but it works, which is why i guess $i$ dig jazz so much, and $i$ know it every time i hear billie at the

## Don't Read This

apollo or monk at the halfnote or miles wailing blue and cool and redhot at the chez...

Noble sentiments. But as Marx knew, inside every thick concept is a thin concept struggling toward selfconsciousness. The transmogrification of a journalist's flights of fancy into nuts-and-bolts hydrosystems technology is only an omen of things to come. Students of the media and systems theory would do well to bear in mind the poignant lament of the orthodontist from Baltimore, Maryland, who sighs, "I take my kids to a twinight double-header, buy 'em hot dogs and soda and other crap, wave pennants and shout my lungs out, and when I get home, my wife says, 'Guess what's for dinner, honey? Sixteen million ice cream cones.'"

## The Conflict: That's Sartre You See in the Mirror, Darling

History, as Lord Russell observed, often seems to be "nothing but one God-awful conference after another." Ortega reminds us: "Eadem sed aliter. As Charles V.said of Francis I, 'My cousin and I are in complete agreement: we both want Milan.'"

Who doesn't? Yet, as Voltaire was known to have quipped, "It is easy to want Milan; to want Cincinnati is another affair:" Five hundred years after the publication of Linguine's Il Novocain, a little-known survey conducted by the Kingston, Kansas Daily Sun in 1948 revealed that fully 49 percent of the newspaper's readership failed to distinguish between local residents who had died from those who had moved away from the area. (Both types were unanimously held to be "not of real interest.") Clearly, any notions we may have of continuity in history seem more and more chimerical, and the most sophisticated of our metahistorians admits that he is powerless to make it all fit together. (I refer to Sir Clive Clough, and his seminal study. History Perceived as a Four-Dimensional Sock. The passage cited above is Sir Clive's remark on pp. 211-212, i.e., "In reference to the totality of history, as sophisticated as I $\mathrm{am}, \mathrm{I}$ am powerless to make it all fit together.")

I think, however, that we have been misled by emphasis incorrectly placed. Lao Tse was fond of recalling this poem:

[^6]What follows is a brief reordering of some key events in our cultural past which, to extend the metaphor, may give us some key to the cow's temper. A review of the following chronology reveals that all is not quite as we may have thought.

## 1,000,000 B.C.-Era of Primitive

 Technology begins with the invention of the knee. Possibly in Northern Pretundraic Delta. "Trick knee" developed soon thereafter. This crude bioelectric signal ushers in the Era of Crude Bioelectric Signaling.500,000 B.C. - Era of Primitive Technology ends with successful levitation of Valley of Gava by chanting horde of sedentary nomads. It was probably during this era that Goodenough's Cave Paintings of the Jun Region were executed, along with the artist, in the Jun Region. (In connection with this, see my Cheesemedia, Techfries, and a Coke: Art, Artist, Ears, and Eros, Harper 8 Row, 1965.)
100,000 B.C. $=$ Great upheaval. Unfaithful animal husbandry brings about familial dislocations, stress in subcultural kinship matrices, stiffness in the pecking order, and a pain in the
"nexus." See misplaced proto-populist attitude among Berbers, who insist on selling camels in packs of twenty.
1149 A.D.-Culture is born: "Row. Row, Row Your Boat" written and arranged. In England, serfdom permeates feudal mazeway. In France, fuzedom mazeates permal serfway. In the Americas, purple emaciates safeway foodchain.

1476 A.D.-First mirrors mass-produced. Sartre's discussion of the "reflective consciousness" is germane here. Whereas up until this time, man had pointed to his reflection in a bronze shield, pond, or store window and said, "Behold, there is my reflection," after this date the widespread distribution and use of perfect reflective surfaces enabled (tricked?) man into pointing and saying, "Behold, there I am." [Italics mine.] Thus, Sartre: "I, a myself-to-myself-as-a-self-in-the-world, direct my Gaze at the Other, and am conscious in freedom of his Image. This being-ol-myself is not of me (de moi), but is for me-myself-and-I." (See Sartre, Beingness and Nothingtude, tr. Hazel E. Brains, Knopf, 1956.) Lisbon (R) earthquake.


## Don't Read This <br> continued

1589 A.D. - Publication of Leibnitz's On the Subject of the Matter of Some Discourse upon the Wherewithal of the Substancies, Their Nature, Their Composition, Their Origins, and Such Matters as Pertain to a Proper Study of the Sciences, Mathematicks, Physicks, Biologicks, and Home Economicks in the Mortal Realm of This, Our Planet, the One and Only. Earth. Lisbon earthquake.

Leibnitz's monads, Aristotle's final cause: the interrelation is obvious. Familial dislocation becomes a pain in the "nexus," mirrors reflect a changing industrial status quo, the Lisbon earthquake: the super-rational logic at work behind the scenes of our culture is relentless. As late as 1906, potato farmers in Ireland were experimenting with a primitive wooden rake to replace the method of dragging a man upside down with his fingers spread to dig shallow furrows in the soil prior to planting. In these and other events we may detect the crystallization of a dichotomy, one for which the terms thickism and thinnism are mere verbal approximations.

If, in Sweden, a strike of hall monitors in an upper school coincided with

continued


## Don't Read This

sex education classes being taught outdoors near the school's first parking lot; if the introduction of showers with adjustable spray heads in the 1930s in southern California coincided with the first sharp upturn in the area's divorce rate; if the most popular film of the decade among the young and disenchanted is Pussy-52, in which an out-of-work albino couple journey into a netherworld of spirits. astrology, and occultism on a patch of barren land in the arid southwest where they erect a huge swastika as their "energy pole" which they worship daily in bizarre rituals that include the performance of an eclectic melange of sadomasochistic sexual practices...if all this, then what?

## The Pantra: Success or Suicide?

We may, at this juncture, give graphic form to the ideas we have been discussing. On page 106 appears a schematic diagram of the various forces at work in our culture and in ourselves. The form of the diagram is a Pantra, and offers us, as it were, a map of chaos. Study the Pantra. Note the symmetrical distribution of opposing or complementary characteristics (left/right, up/down, power/ manual, etc.) Once you have become familiar with the structure of the diagram, see below for an explanation of how to interpret it.

## How to Interpret the Pantra

The diagram is easily understood. Let us begin with the lowermost point, where one of us, namely I, feel a trembling in my throat. I am cureoriented; I seek the central node of the nexus, what John Lilly calls the "middle of the maelstrom," i.e., it. It is quite likely, referring to the next category inward, that I am coughing up blood, phlegm, etc. What is my option? I look to the right of the Pantra - and, as can be seen, am proven a thinnist-and I extrapolate: Do I have any shoes or socks lelt? Should I consult a manual? (But I am reminded tha chis is a conservative solution.) Or should I deal with the problem through an alternate method? Surely this requires consulting a doctor, because they are society's cure-oriented institution. To tell the truth, it is no fun going to the doctor (he'll make me pay through the nose), but then again, while in his waiting room, I may read Time. Thus, between
the quasi-here and the supra-void, I achieve my solution.

Now let us, thickistically, enter the Pantra from the left. We thickists eye power, right? (Of course; we are itching in our fingers and toes to get it.) But power is control of the entire schema, and even if, for us, food doesn't matter, we must still deal with God and tell Him, "You can take truth and stick it in your ear!" We do fear that God may rain down upon our heads milk, water, etc. But what of it? Such is the life of a radical.

As the Pantra shows, there are no easy solutions. The many forces interacting in our diagram are meager rep-
resentations of the myriad forces at work all around us. There is, however, an archetypal resonance to the figure. If nothing else, this should reassure us that we are on the right track.

## Prognosis: I Get By with a Little Help from Lucy in the Sky with

 Fighter EscortHere is a quote from the popular counter-cultural novel No Where, Man, a searing indictment of today's cultural sickness by the novel's protagonist, Gerald X:

1 am depressed-depressed and dreadfully alienated. All around me I see nothing but rampant hypocrisy and self-serving deceit. I have lost faith in all of my society's
continued



#### Abstract

If you haven't smoked a cigarette made with Drum. you're in for a BIG. pleasant surprise. Drum's choice, dark and bright tobaccos have a full-bodied taste that makes ordinary cigarettes taste ... well, ordinary. You won't find any artificial flavoring agents in Drum. Only $100 \%$ natural tobaccos that smoke evenly and longer. That's all we use, because that's all that's needed. And Drum's long strand tobaccos are so easy to roll you won't have to use a machine.

For a much better smoke at half the price make yours with Dutch-made Drum. Send for our special offer and discover why most people who try Drum never go back to machine-made cigarettes.


## NAmE

ADDRESS
CITY state

ZIP
This offer is not available to minors and is void where prohbited or taxed by law NL
| This offer is limited to one member per family and expires April 1. 1976 Mall to Douwe Egberts. Inc. PO Box 472. Chatsworth. California 91311




## MIDNTTE SN OKERS

fend for FREE color CATRLOG of out-
rageour headgear or $\$ 1$, 00 for
rtarhbag e 20 , creen to
ROIRE TREASTARES ITO.
30-30 Nothern Blyd. Dept 8 N
Long Island City. New York 11101


Home of "The National Lampoon Radio Hour." Midtown's most dynamic,
2- to 16-track, full service recording facility, with rates that make sense.

- Burwen noise reduction
- High-speed duplication
- In-house production assistance
- All hours accepted
- For appointment call

212-688-4070, ext. 332


## Don't Read This

continued
institutions. I feel as if my culture is morally bankrupt.

My parents are pathetic examples of a neurotic, fear-dominated lifestyle. I cannot communicate with them. My friends know only boredom, futile pleasure-seeking, and frustration. At every turn I see social injustice. I am estranged from my own body. Daily I encounter the fruits of mindless materialism and consumerism. Nothing has any value to me.

Where is truth? Where is love? Where is honor? Where is cooperation? Where is communication? Where is my Negro friend Leroy with my $\$ 10$ bag of heroin, which is the only palliative able to mitigate my deep. deep sadness?
What are our children trying to tell us? Can we continue to deny that global ecoholocaust is as close as the nearest bored school child, as urgent as the closest melting ice cream? I think not. I believe it is time we lent an ear to the cries of our offspring. Licenzo reports in his Urbano Hispanicum that more than two hundred years after Raphael's ascension to greatness, women scurry along the crowded streets of Urbino crossing themselves repeatedly as a protection against Sherman tanks, which they believe to be divinely inhabited. (Sherman tanks have not been seen in Urbino since the Allied liberation of the city in 1946.)

With this being the case, dare we continue our present course?

No. Reality, though plastic, is an unfolding description of itself. If we trace this fabric back to its original creases, we may begin to refold what is thus far unfurled, or, conversely, refurl what has yet to be unfoaled. Hello?

We are not alone. The sleek shaft of technology thrusts forward into our future, and harder and harder hardware will enable us to penetrate mysteries heretofore sealed to man's most vigorous probes. The soft-willed, the comfortable, the too-fat have always bleated at the specter of authentic development and growth; but we cannot afford to place a hesitant finger on the throttle of the engines of Destiny. Nor can we afford to downshift, shave off our beards, and howl, ape-like, at the rising harvest moon of our own societal cataclysm. The poet T.S. Eliot speaks for all of us when he says, in the "Little Giddy" section of The Wasteland II:
The more Time passes, the Later it becomes.
We will leave this place and go to another, And when we arrive there we shall be Somewhere else. $\square$

You have to do more than move air to make a little speaker sound as good as a floor standing giant.

Ordinary speakers need large volumes of air inside. (That's why most little speakers don't sound so good.)

David isn't ordinary. There are effectively, no air chambers at all.

Instead, Motional Feedback. (a Philips exclusive) lets David listen to itself. And instantly correct any distortion.

Two matched power amplifiers are inside (bi-amplification) producing 103 dB at one meter. One for the woofer. The other for the mid-range and tweeter. No other amplifier is needed. But David will work with all receivers and component systems.

All that power. Motional Feedback and a three-way speaker system come in a walnut finished cabinet only $111 / 4 \times 15 \times 81 / 2^{\prime \prime}$ small.

Tell your audio dealer you want to hear from the little guy.
PHILIPS AUDIO VIDEO SYSTEMS CORP. AUDIO DIVISION
91 Mckee Drive. Mahwah, N.J. 07430
Gutsy little David.

Motional Feedback ${ }^{\text {M }}$ bi-amplification, 3-way system.

That's how a package so small can sound so big.

PHILIPS
IM-N V Philips Holland

## There are still some surprises in audio tape.



BASF sound is so clear, it's like the musicians are right there.

What you experience with BASF tape is simply this: the music. Pure and clear.

Why this extraordinary clarity? BASF polishes the tape. Literally. Getting rid of most of the thousands of tiny surface bumps that can cause background noise. (Get rid of most of

them, you get rid of most of the noise.)
So what you're left with is sound so rich and clear, you don't just hear it. The music happens.

Which really isn't that surprising. After all, BASF invented audio tape in the first place.

BA We sound like the original

## "Why Viceroy? Because İ̀ never smoke a boring cigarette"

Enjoy Viceray flavor-now in a bold new pack.

## Viceroy. Where excitement is now a taste.


[^0]:    Advertising Ollices, New York: William T. Lippe, Advertising Director, Herman Brown, Jr., Account Executive,
    National Lampoon. 635 Madison Ave.. New York. N.Y. 10022. (212) 688-4070.
    Chicago: William H. Sanke, Midwest Advertising Director, 360 N. Michigan Ave., Chicago, III, 60601, (312) 346-7145. West Coast: Lowell Fox, 10960 Wilshire Blvd., Los Angeleg, Calif. 90024, (213) 478-0611.

[^1]:    163403. KITSCH: The World of Bad Taste. By G. Doriles, Lavishly Illus, throughout A veritable Dortles. Lavishly Mlus, throughout. A veritable
    catalog of the gaudy, garish and tacky. Prolusely catalog of the gaudy, garish and tacky. Prolusely politics, advertising, film, religion, architecture politics, advertising, film, religion, architecture
    and design, incl. tourist souvenirs, pornokitsch, and design, incl. tourist souvenir
    hideous knick-knacks,
    New, complete ed. Only $\$ 5.98$
[^2]:    "Auto-matically, because mixed in with the pigment compounds is a group of tiny Venezuelan Auto-ants.? Each one transports a Kwantum* of color to a different point on the canvas. Silently. Smoothly. Efficiently.

[^3]:    ARTynews is published monthly, 1976 by ARTynaws Associates. All rights reserved. No part of this magazine or cover may be reproduced in any manner, in whole or in part, without us feeling perturbed and upset and like you don't have any respect for us, as though we were the Time magazine of the goddamn art world, for chrissake.

[^4]:    PRESENTING the 32-volume Encyclopedia of Teeth in Art, the result of the combined efforts of a score of the world's foremost art historians, critics, and educators working in conjunction with an international board of dentists, orthodontists, and dental technicians.

    Within its handsome simulated leatherette binding you will find literally hundreds of absorbing entries, such as:
    "The Root Canals of Venice" by Bernard Berenson
    "Concerning Stubbs's Horses and Canines by Dore Ashton
    "Edward Hopper: Overbite or Underreach?" by Lloyd Goodrich

[^5]:    Modes D' Art Magarine is published monthly by HeArt publications, 15041/2 StateStreet.Chicago, III. Jed L. Huscorn, President and Editor; Norwood H. Farley, Secretary and Treasurer; Wesley R. Cabarga, Arts Director. Subscription, $\mathbf{\$ . 5 0}$ yearly; Paris, France $\$ 3.00$. Application pending for second class mailing permit under provisions of Act of March 3.1879. Single copies outside of subseriptions will not be sent by mail. All requests for models' names and telephone numbers will be denied under Act of August 13, 1892. Copyright 1926.

[^6]:    The wrong blade of grass
    Well scrutinized
    Tells us nought of the cow's temper.

